

# Data Center Consolidation

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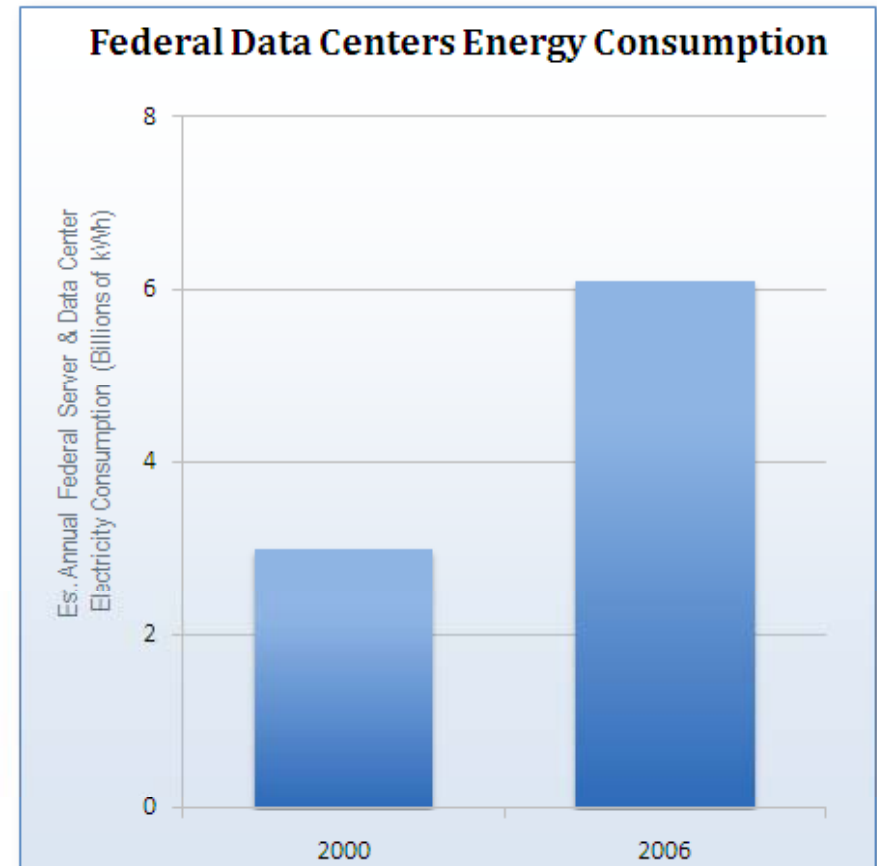
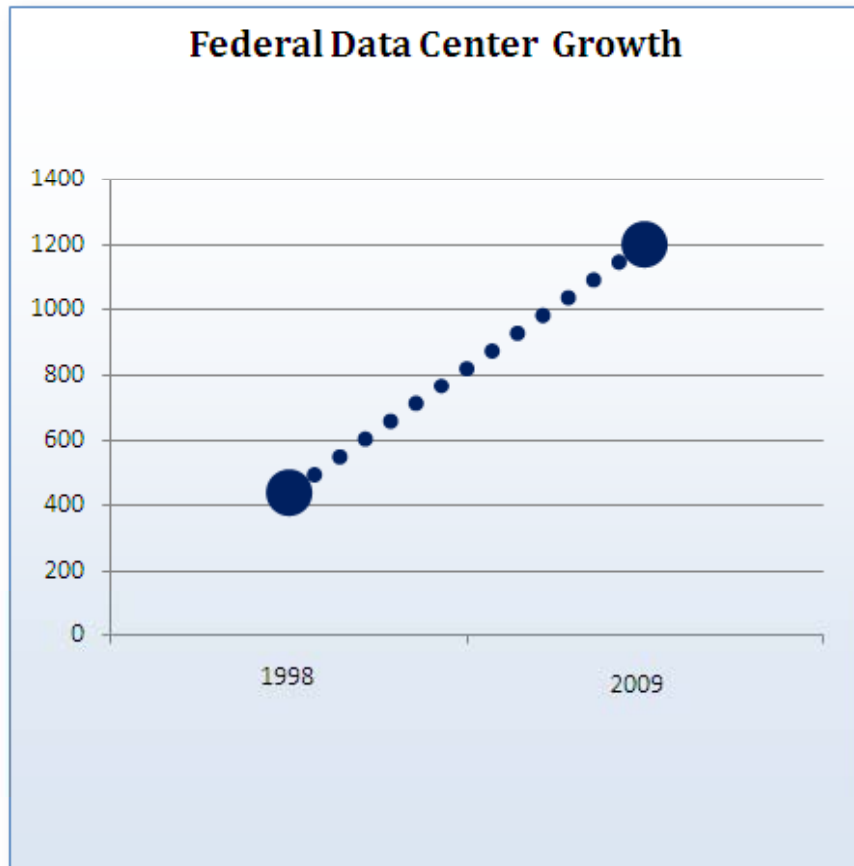
June 22, 2010



# Agenda

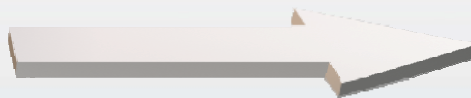
- **Why Data Center Consolidation ?**
- **Data Center consolidation recommendations**
- **Choosing appropriate assessments, tools & technologies for data center consolidation planning**
- **Best Practices in Data Center Consolidation**

# Why Data Center Consolidation ?



SOURCE Report to Congress on Server and Data Center Energy Efficiency Public Law 109-431, U.S. Environmental Protection Agency ENERGY STAR Program, August 2, 2007

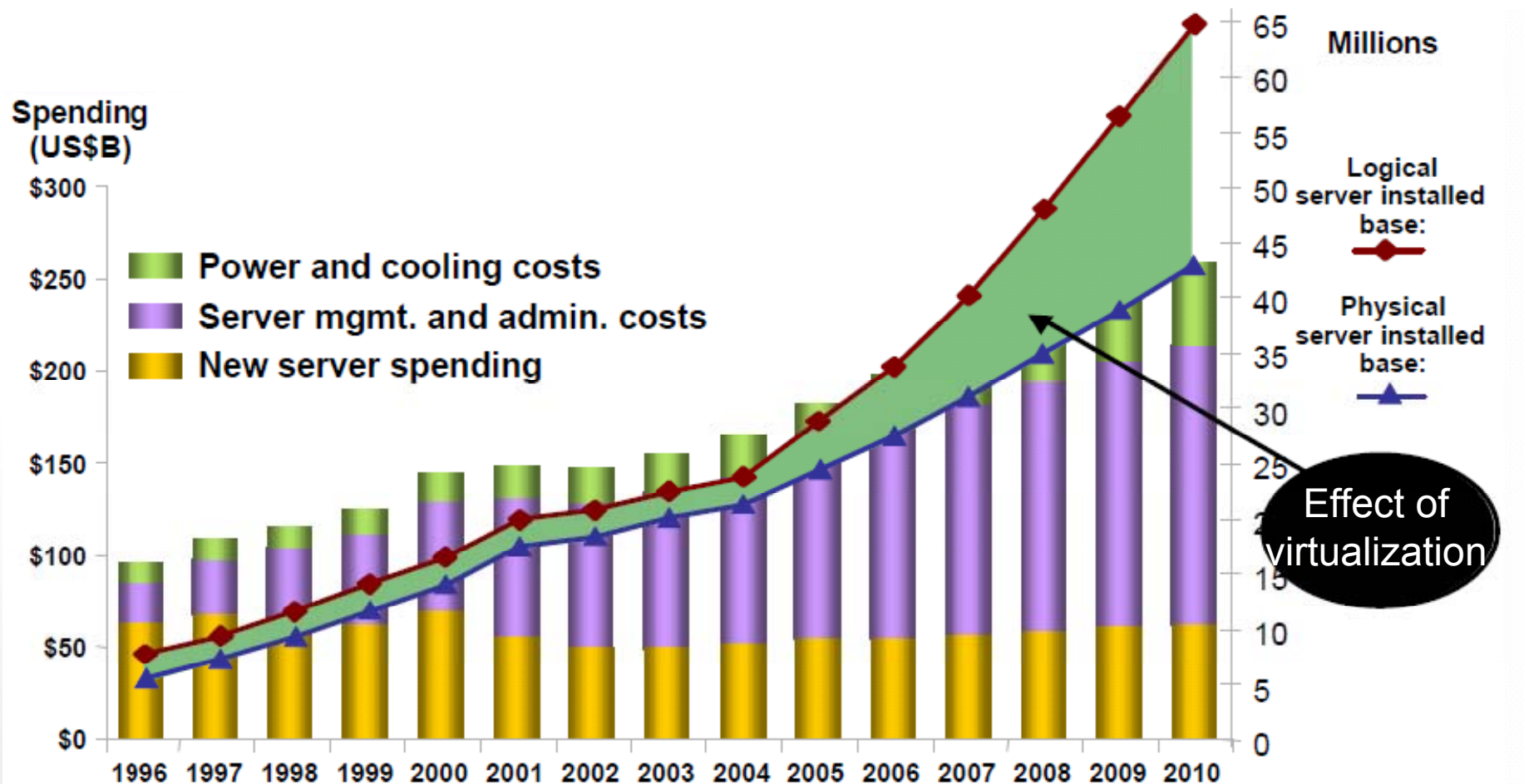
**Data Center Consolidation**



- Consolidate 1100+ data centers
- Reduce energy consumption
- Reduce the costs of hardware, software, and operations

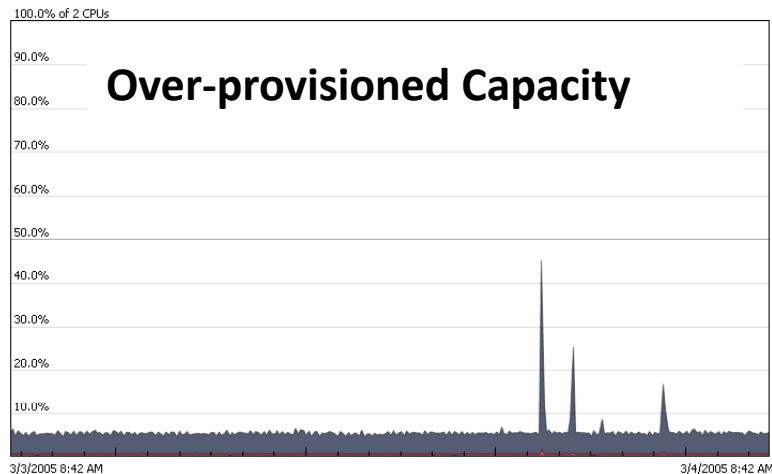
## Data center economics

Infrastructure spending is flat, management costs are rising

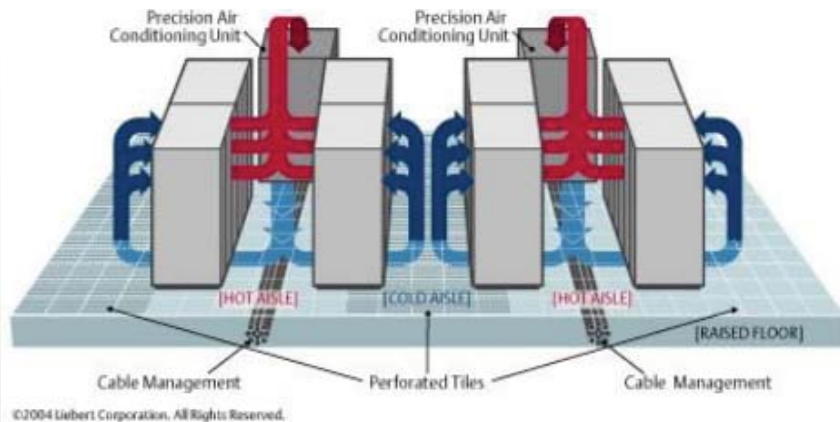


Source: IDC, "CIO Strategies to Build the Next Generation Data Center," Doc # DR2007\_5VT, February 2007.

## Today's Data Center Model is Broken



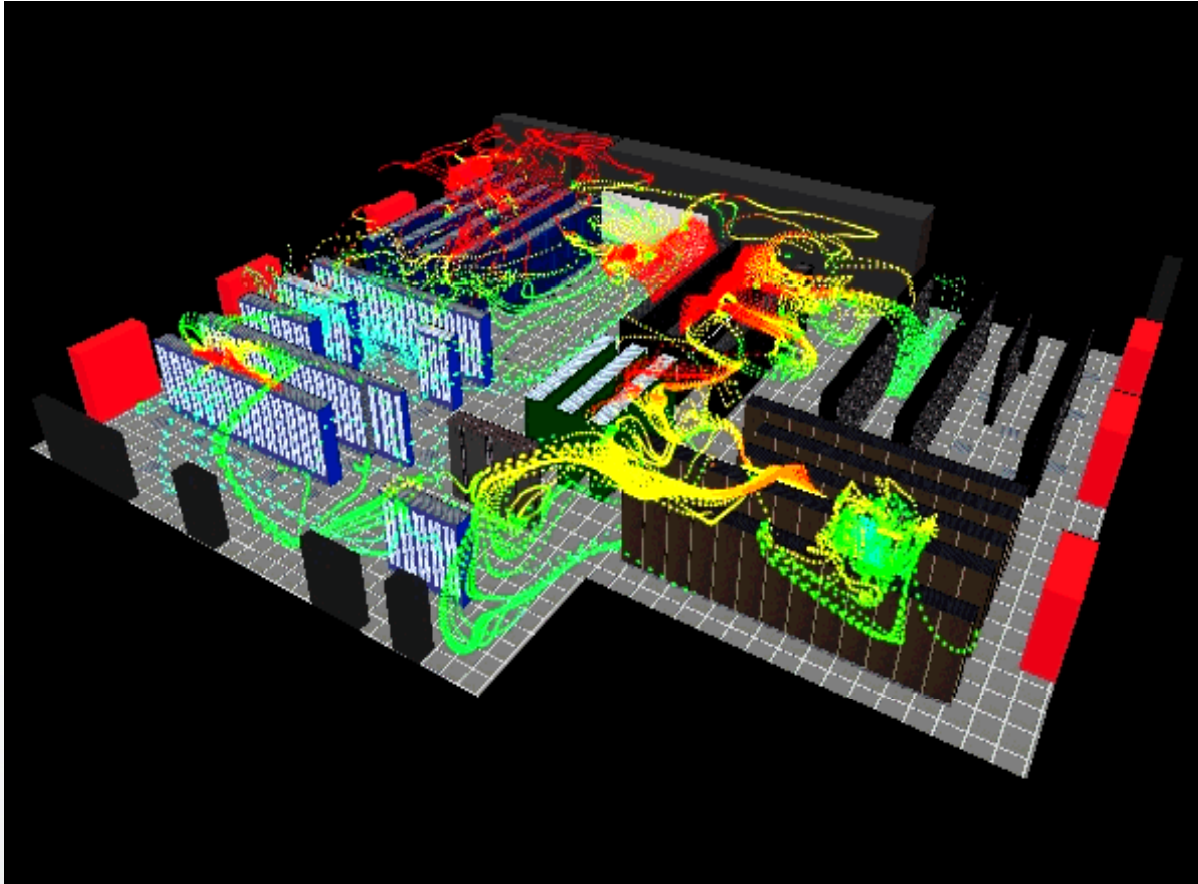
### Inefficient Datacenter Design



- Poor forecasting + low flexibility = excess capacity
- Typical datacenter: 3 years excess server capacity
- Servers consume >50% of average power when idle
- Datacenters are outdated and hugely inefficient
- Cooling servers often requires 2x the power consumed
- Servers DOUBLING every 5 years
- Network Devices DOUBLING every 2 years
- Terabytes of Storage DOUBLING every 1 year
- \$2 – \$3 spend on management for every \$1 spend on hardware\*

## Where Does the Power Go?

### Power Consumption in the Datacenter



Server/Storage	50%
Computer Rm. AC	34%
Conversion	7%
Network	7%
Lighting	2%

**Compute resources** and particularly **servers** are at the heart of a complex, evolving system!

Source: APC

# KEY CHALLENGES WITH TODAY'S DATA CENTER

## SERVER SPRAWL

- Outdated view of each server running each application leads to wasteful powering of servers only operating at 20% capacity. Energy wasted on spinning fans.

## INCREASED IT DENSITY

- Average IT Rack Density has increased from 2-3kW per rack to over 10, with some racks reaching over 20kW, even over 30kW with Blade Servers

## OUTDATED, WASTEFUL RAISED FLOOR COOLING METHODS

- Air Distribution Air Handling Fans are very power hungry and must move air great distances with outdated raised floor cooling
- Raised Floor cooling cannot effectively, efficiently handle today's IT Density
- Almost always not able to vary cooling intelligently with dynamic, changing heat-load.

## WASTEFUL POWER INFRASTRUCTURE

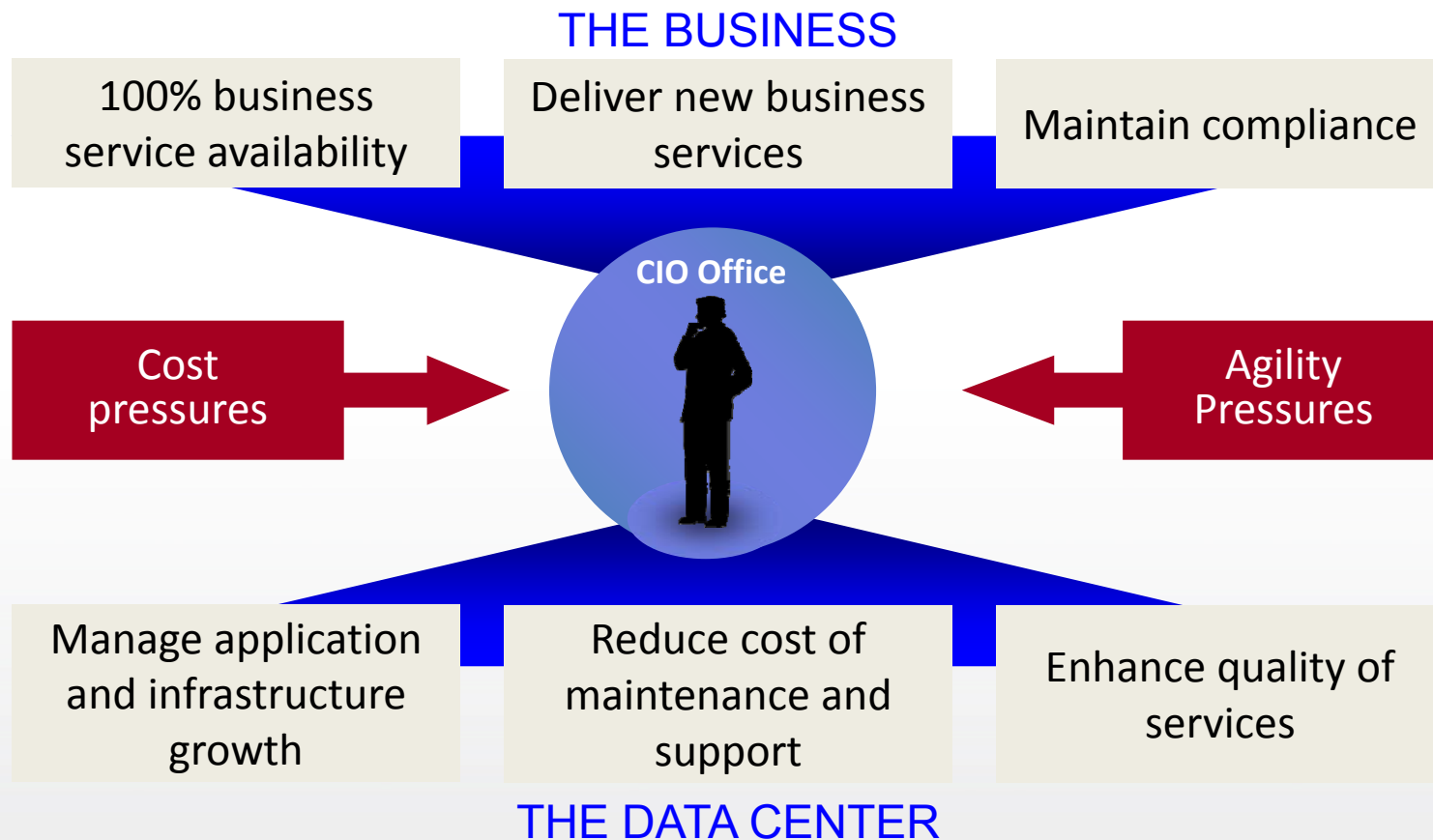
- Oversized for growth plans, because often not modular, scalable

## NO PROACTIVE MANAGEMENT OF ENERGY EFFICIENCY

- Tools exist today to monitor Electrical Efficiency of Data Centers, but most have not employed them. They're flying blind to how electrically efficient their data centers are operating.

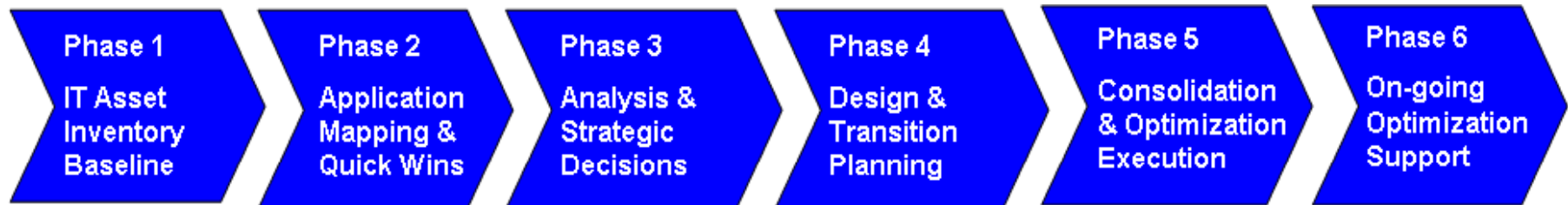


## Data center priorities: reduce costs, increase agility





# Data Center Consolidation Approach



## ACTIVITIES

- |  |  |  |  |  |  |
|--|--|--|--|--|--|
| <ul style="list-style-type: none"> <li>• Create an inventory of HW/SW assets by data center</li> <li>• Capture Baseline Metrics for utilization &amp; energy for each data center</li> </ul> | <ul style="list-style-type: none"> <li>• Map Applications:               <ul style="list-style-type: none"> <li>✓ To Server/Mainframe</li> <li>✓ To Database/Platform</li> </ul> </li> <li>✓ App Dependencies</li> <li>✓ App Security</li> <li>✓ App Usage &amp; SLAs</li> <li>✓ Segment Architecture</li> <li>• Quick Wins</li> </ul> | <ul style="list-style-type: none"> <li>• Perform energy and cost evaluation of different approaches</li> <li>• Identify the risks, alternatives, cost assumptions and business benefits</li> <li>• Make strategic technology &amp; consolidation investment decisions</li> </ul> | <ul style="list-style-type: none"> <li>• Design &amp; test consolidation alternatives</li> <li>• Develop transition plan for energy use optimization &amp; data center consolidation</li> <li>• Create project plan and WBS for the transition plan</li> </ul> | <ul style="list-style-type: none"> <li>• Execute virtualization, consolidation and migration plans</li> <li>• Execute energy use optimization plans</li> <li>• Measure and report on Utilization and Cost Savings Metrics</li> </ul> | <ul style="list-style-type: none"> <li>• Continue energy use optimization, virtualization and consolidation</li> <li>• Continue on-going monitoring and reporting of Utilization and Cost Savings Metrics</li> </ul> |
|--|--|--|--|--|--|

## DELIVERABLES



# Key Activities

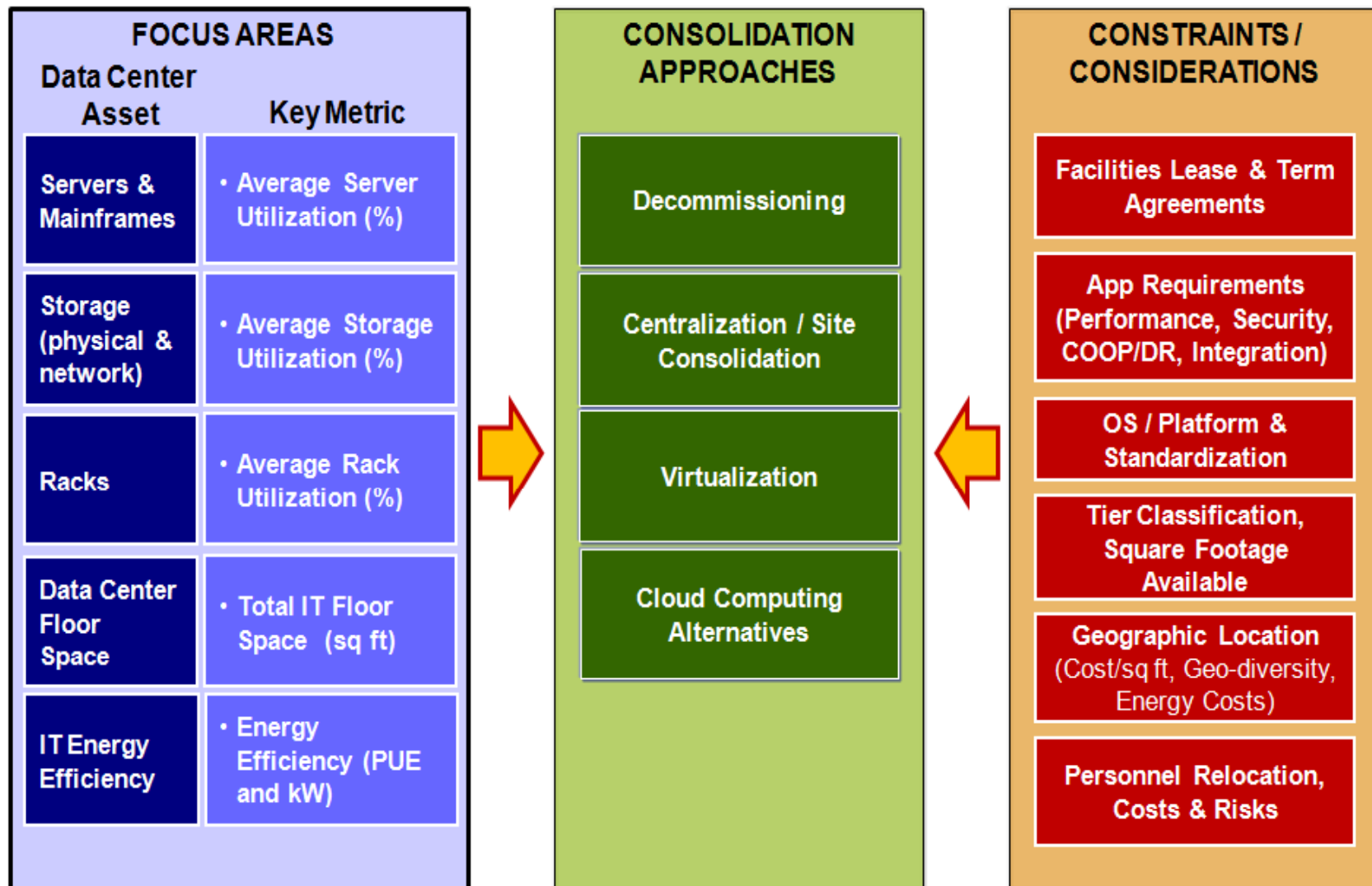
## Agency-driven Activities

- ☐ Establish Data Center Baseline by Conducting Hardware and Software Inventory
- ☐ Develop Agency Data Center Consolidation Plan and Schedule
- ☐ Map, Analyze Systems and Make Strategic Long-term Investment Decisions
- ☐ Design, Implement and Test Agency-specific Consolidation Solutions
- ☐ Execute the Agency Data Center Consolidation Plan

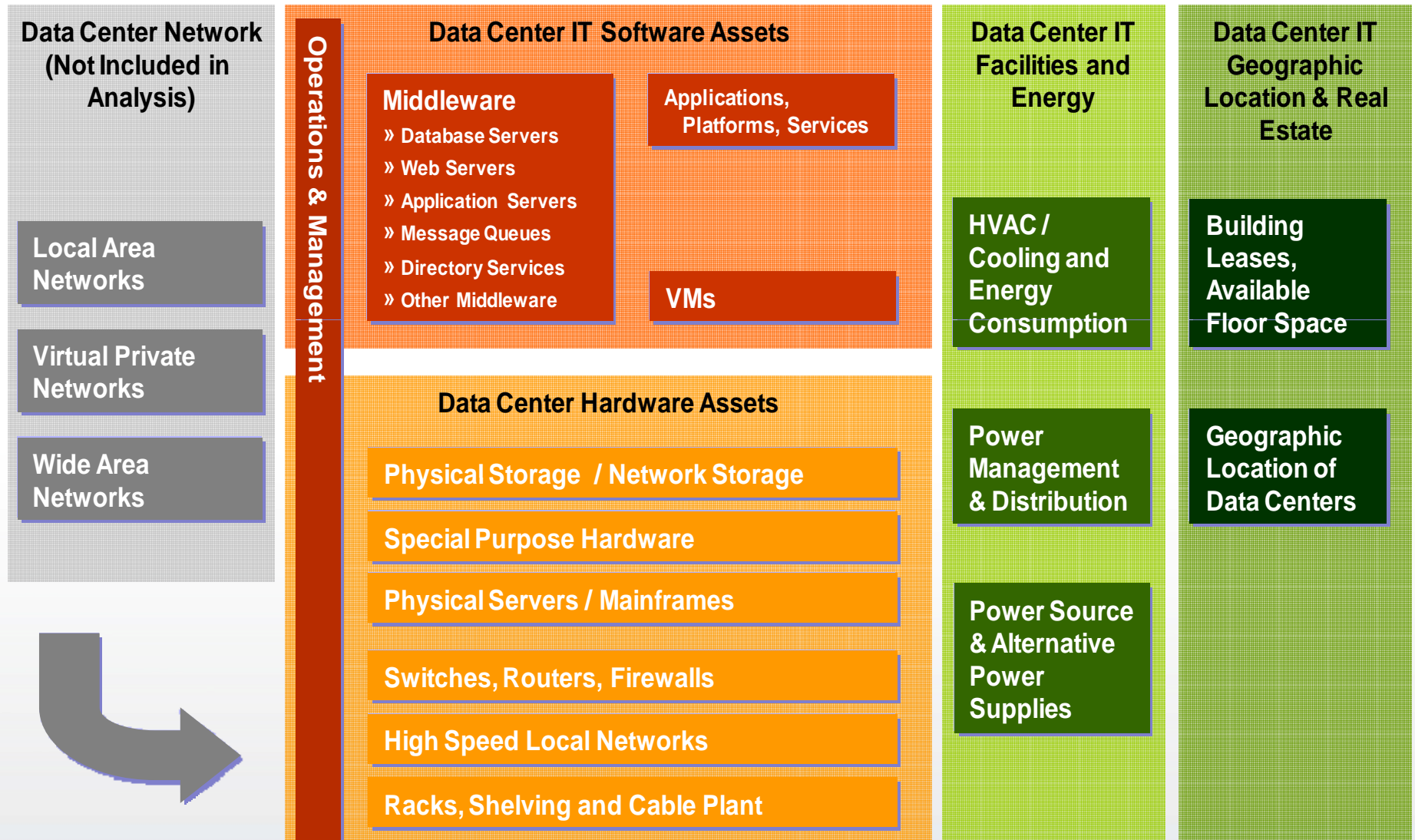
## OMB-driven Activities

- ☐ Identify Strategic Goals & Define Government-wide Metrics and Target Objectives
- ☐ Collect Agency Data, Derive Criteria and Analytics for Utilization & Savings
- ☐ Analyze Critical Success Factors in all Four Key Impact Areas
- ☐ Based on Comparative Analysis Approve Agency Data Center Consolidation Plans

# Consolidation Approaches



# Key Impact Areas



# Implementation Plan

Approach	Description	Potential Benefits	Rationale
<b>Decommission</b>	Turn off servers that are not being used or used infrequently (e.g. dedicated development environments)	<ul style="list-style-type: none"> <li>• Cost Savings</li> <li>• Energy Efficiency</li> <li>• Frees Floor / Rack Space</li> </ul>	<ul style="list-style-type: none"> <li>• As many as 10-15% of servers may be inactive but still powered on in data centers*</li> </ul>
<b>Centralization / Site Consolidation</b>	<p>Move servers/storage to a few selected data centers</p> <p>Consolidate small data centers to larger target centers</p>	<ul style="list-style-type: none"> <li>• Floor Space Cost Savings</li> <li>• Operational Cost Savings</li> <li>• Increase Rack Utilization</li> <li>• Energy Efficiency</li> </ul>	<ul style="list-style-type: none"> <li>• Approximately 430 Government data centers are categorized as "closets" or small sized data centers (less than 1,000)**</li> </ul>
<b>Virtualization</b>	Consolidate several servers onto a single server through virtualization of the OS/Platform	<ul style="list-style-type: none"> <li>• Floor Space Cost Savings</li> <li>• Increase Rack Utilization</li> <li>• Increase Server Utilization</li> <li>• Energy Efficiency</li> </ul>	<ul style="list-style-type: none"> <li>• Server Utilization is approximately 21% Government wide**</li> </ul>
<b>Cloud Computing Alternatives</b>	Move application functions to standard, vendor supported enterprise platforms or services	<ul style="list-style-type: none"> <li>• Floor Space Cost Savings</li> <li>• Energy Efficiency</li> <li>• Operational Cost Savings</li> <li>• Cap Ex Cost Savings HW/SW</li> <li>• Reduced SW Maintenance</li> <li>• Improved Service Delivery</li> </ul>	<ul style="list-style-type: none"> <li>• Reduce Operational Risk, lower TCO and TCSD</li> <li>• Approximately 40% of Civilian Agency Systems are low-impact FISMA security, and therefore may be low-risk candidates for Cloud Computing solutions</li> </ul>

\* McKinsey Report: Revolutionizing Data Center Efficiency, July 2008

\*\* OMB BDR 09-41 Data Analysis, October, 2009

## Phase 1 : IT Asset Inventory Baseline

### IT Software Assets & Utilization

- ✓ Software Asset Management & DSL
- ✓ Release Management & SDLC
- ✓ Service, Application Mapping to Segment Architectures and Enterprise Platforms
- ✓ SOE = SOA + Virtualized Infrastructure
- ✓ Categorized Services / Cloud Computing

### Geographic Location & Real Estate

- ✓ Low risk for disasters, moderate climate
- ✓ Low population density / low cost
- ✓ Large GSF / expansion potential
- ✓ Proximity of energy / cooling sources
- ✓ Abundant network connectivity

### IT Hardware Assets & Utilization

- ✓ Hardware Asset Management & CMDB
- ✓ Change Management & CCRB
- ✓ Energy Star Hardware Standardization
- ✓ Network, Server, Storage Virtualization
- ✓ Service Automation

### IT Facilities & Energy Usage

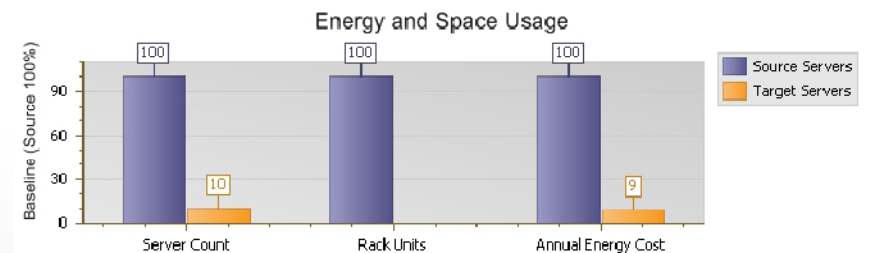
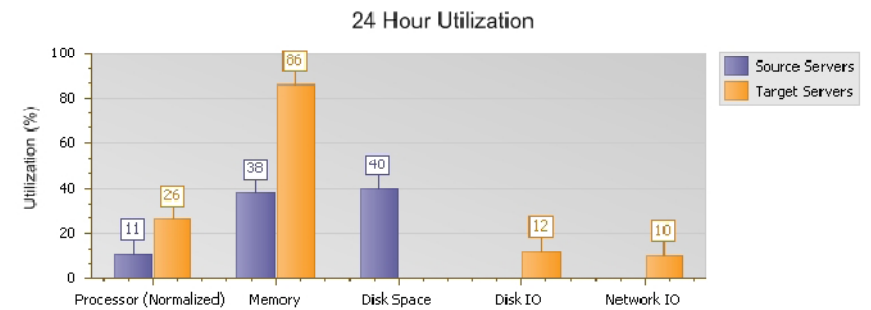
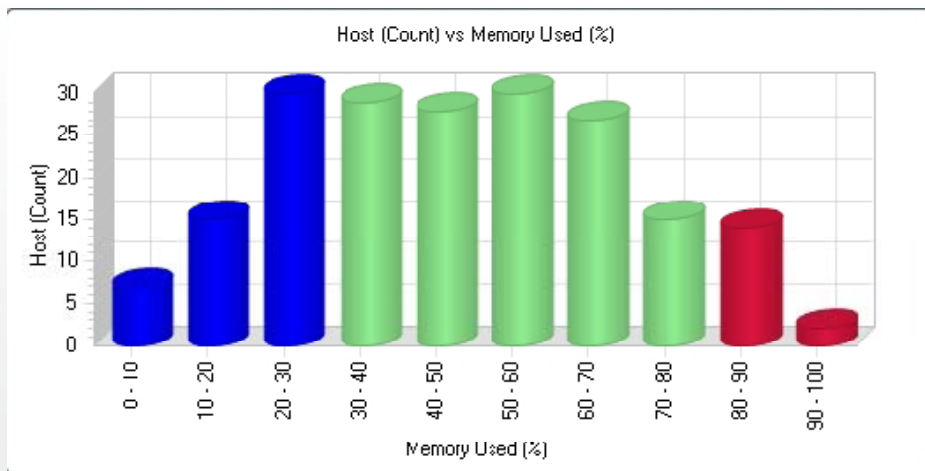
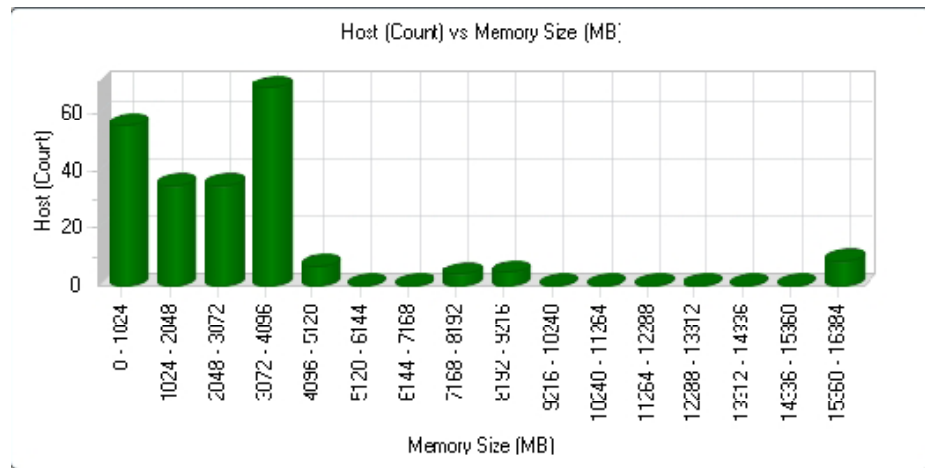
- ✓ Air / liquid economizers, optimal airflow
- ✓ High-efficiency CRAC units, chillers, fans
- ✓ Energy source type / gas emission factor
- ✓ Data center tier, floor type, cable plant
- ✓ Power management / back-up

## Phase 2 : Application Mapping

- ✓ Migrate low security impact applications to Cloud Computing technologies
- ✓ Identify business applications that have not been used in the past year and decommission
- ✓ Identify servers with average / peak utilization of 0% over the past month and power them down (can be turned on upon request if necessary)
- ✓ Initiate server and storage consolidation via virtualization whenever possible
- ✓ Raise operating temperature in the data center to 74°F – 78°F (best practice)
- ✓ Improve cooling air circulation by cleaning under floor obstructions and by using ducted airflow
- ✓ Consider cooling opportunities with filtered outside air (at night / cool seasons)
- ✓ Consider using own power generation during peak demand & selling power capacity to grid



# Data Center Assessment



Workload Assignment: ABC Corp. > Scale Up > All Servers

Machine	Processor	Memory	Disk	Network
Source Host_01	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_02	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_03	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_04	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_05	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_06	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_07	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_08	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_09	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_10	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_11	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_12	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_13	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_14	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_15	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_16	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_17	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_18	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_19	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_20	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_21	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_22	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_23	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_24	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_25	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_26	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_27	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_28	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_29	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_30	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_31	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_32	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_33	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_34	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_35	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_36	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_37	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_38	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_39	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_40	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_41	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_42	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_43	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_44	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_45	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_46	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_47	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_48	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_49	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_50	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_51	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_52	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_53	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_54	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_55	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_56	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_57	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_58	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_59	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_60	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
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Source Host_65	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_66	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_67	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_68	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_69	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_70	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_71	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_72	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_73	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_74	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_75	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_76	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_77	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_78	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_79	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_80	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_81	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_82	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_83	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_84	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_85	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_86	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_87	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_88	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_89	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_90	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_91	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_92	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_93	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_94	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_95	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_96	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_97	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_98	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_99	Intel Xeon E5-2680 v2	16GB	1TB	10Gb
Source Host_100	Intel Xeon E5-2680 v2	16GB	1TB	10Gb

# Inventory Summary Report

## Inventory Summary



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Workload Management  
from Novell.

Wednesday, May 13, 2009

	Machine		Operating System	Memory	Processor		Volume
	Host	Platform	Type	Size (MB)	Total Speed (MHz)	Normalized Speed	Used Space (GB)
■	ACSOURCEW2K3SQL	Virtual	Windows 2003	384.00	3600.00	22.98	0.01 4.55
■	ADAMW5	Hardware	Windows 2003	3584.00	3990.00	20.63	36.04 2.15 37.24 0.94
■	AH-W2K3-NFS	Virtual	Windows 2003	256.00	4296.00	9.29	2.25 0.03 1.24
■	AQIQLH2	VMware Server	Windows 2003	2048.00	3990.00	20.63	
■	Automation-Host	Virtual	Windows 2003	220.00	2799.00	23.10	11.62 27.53
■	Blade1-2k	Hardware	Windows 2003	2048.00	4000.00	18.35	16.95 0.14
■	Blade2-Chas2	Citrix XenServer	Citrix XenServer	4095.35	24000.00	17.26	45.07
■	CentOS3	Virtual	CentOS Linux	248.18	2931.91	40.17	3.31 0.01
■	CentOS3.9-64bit	Virtual	CentOS Linux (64 bit)	241.60	2931.69	40.17	2.77 0.02
■	CentOS4.6-64bit	Virtual	CentOS Linux (64 bit)	245.17	2931.69	40.17	2.96 0.01
■	CentOS5.1-64bit	Virtual	CentOS Linux (64 bit)	246.75	2931.70	40.17	2.84 0.02
■	CentOS5.2-64bit	Virtual	CentOS Linux (64 bit)	498.82	2931.61	40.17	2.88 0.02
■	COMP121	Microsoft Hyper-V	Windows 2008 (64 bit)	4096.00	11996.00	33.84	54.16
■	comp129	VMware ESX Server	VMware ESX Server	16383.66	26590.00	32.53	1671.09
■	comp130	VMware ESX Server	VMware ESX Server	16383.66	26590.00	32.53	1294.80
■	comp131	VMware ESX Server	VMware ESX Server	16379.31	26590.00	32.53	370.75
■	COMP133	VMware Server	Windows 2003	4096.00	7980.00	18.90	24.54 57.52
■	COMP134	Microsoft Virtual Server	Windows 2003	4096.00	7980.00	18.90	9.37 20.86



# Consolidation Candidates

## Poor Consolidation Candidates



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Workload Management  
from Novell.

Wednesday, May 13, 2009

	Machine		Operating System	Processor		Memory		Disk	Network
	Host	Model	Type	Used (%)	Queue Length	Used (%)	Pages/sec	MB/sec	MB/sec
■	DEV-MICHAELDI	Precision WorkStation T3400	Windows 2003	3.31	0.12	57.32	5.45	0.12	0.06
■	PRO-KENR2	Latitude E6400	Windows XP	16.49	0.49	59.61	52.96	0.42	0.03
■	SHARONP	Latitude D630C	Windows XP	1.45	0.02	51.79	12.73	0.10	0.03
■	DEV-JAMEST3	Precision WorkStation 390	Windows 2003	2.63	0.21	73.63	16.91	0.16	0.05

## Good Consolidation Candidates



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Workload Management  
from Novell.

Wednesday, May 13, 2009

PRO-PETERD2		Latitude E6400	Wind		Machine			Operating System	Processor		Memory		Disk	Network
					Host	Model	Platform	Type	Used (%)	Queue Length	Used (%)	Pages/sec	MB/sec	MB/sec
	Fedora7	VMware Virtual Platform	Fedo											
	FOGBUGZ	VMware Virtual Platform	Wind											
	CentOS.1-64bit	VMware Virtual Platform	Cent		VM-SRC4	VMware Virtual Platform	Virtual	Windows 2003	4.65	0.14	37.84	43.33	0.18	0.19
	Blade1-2k	IBM eServer BladeCenter HS20 - [B84325U]-	Wind		MH-TRUNK	VMware Virtual Platform	Virtual	Windows 2003	0.77	0.01	27.64	0.00	0.00	0.02
	MKTG-MIKER	Latitude D630C	Wind		SCM-CCWINDOWS1	PowerEdge SC1435	Hardware	Windows 2003	7.47	0.01	11.23	109.22	1.73	0.69
	DEV-MICHAELP2	OptiPlex 745	Wind		SRC-JP2K3SP232	VMware Virtual Platform	Virtual	Windows 2003	0.41	0.66	38.72	0.00	0.00	0.02
	Fedora3	VMware Virtual Platform	Fedo		ADAMW5	OptiPlex GX620	Hardware	Windows 2003	4.55	0.11	34.35	11.65	0.09	0.05
	JS-DR-SOURCE	VMware Virtual Platform	Wind		INSTALLTEST1	VMware Virtual Platform	Virtual	Windows 2003	4.19	0.75	38.12	77.74	0.48	0.08
	DEV-CYRILM3	Precision WorkStation 390	Wind		SUPP-DAVIDB	OptiPlex GX620	Hardware	Windows XP	5.19	0.11	48.45	3.82	0.04	0.03
	DEV-SINISAR3	Precision WorkStation T3400	Wind		IT-DC1	PowerEdge 1950	Hardware	Windows 2003	0.37	0.00	23.92	0.17	0.02	0.17
	DEV-TONYL2	Precision WorkStation 390	Wind		scm-cowindows4	VMware Virtual Platform	Virtual	Windows 2003	7.67	0.20	26.53	207.52	2.37	0.09
	DEV-ALEXD2	Precision WorkStation 390	Wind		AH-W2K3-NFS	HVM domU	Virtual	Windows 2003	1.19	0.00	38.38	3.19	0.04	0.07
	DEV-ARTHURA	Precision WorkStation T3400	Wind		DEV-MATTHEWF	Precision WorkStation 390	Hardware	Windows 2003	3.75	0.14	43.33	34.72	0.35	0.05
	Automation-Host	VMware Virtual Platform	Wind		QA-MORTAZA	Dimension 4700	Hardware	Windows 2003	2.03	0.02	39.26	24.27	0.21	0.09
	IT-WEB1	PowerEdge 1950	Wind		SRC-FRW2K3SP232	VMware Virtual Platform	Virtual	Windows 2003	0.42	0.25	33.47	0.02	0.00	0.02
	DEV-ALEKSANDRO3	Precision WorkStation 390	Wind		TESTENG	VMware Virtual Platform	Virtual	Windows 2003	1.84	0.44	39.26	0.17	0.01	0.04
	DEV-JEYS2	OptiPlex GX280	Wind		PRO-ORYANA	OptiPlex GX280	Hardware	Windows XP	3.92	0.04	26.87	5.33	0.09	0.05
	DEV-HEATHS	Latitude D630C	Wind		IT-CHENB	Latitude D630C	Hardware	Windows XP	15.01	0.48	37.77	21.68	0.27	0.07
					SALES-MARKS	Latitude D620	Hardware	Windows XP	6.70	0.10	46.33	31.80	0.20	0.04
					SCM-CCWINDOWS2	VMware Virtual Platform	Virtual	Windows 2003	17.56	0.33	20.33	375.33	4.79	0.56
					PRO-NICKK	Latitude D620	Hardware	Windows XP	3.55	0.09	30.10	10.13	0.22	0.04
					FIN-ROBBIES	OptiPlex GX620	Hardware	Windows XP	1.21	0.01	39.34	0.03	0.02	0.02
					DEV-ELIJ3	Latitude D620	Hardware	Windows 2003	3.34	0.09	42.75	0.44	0.03	0.04
					PRO-MARIAS2	Latitude D630	Hardware	Windows XP	5.50	0.07	40.69	33.80	0.19	0.03
					RECON-LIQUIDXML	VMware Virtual Platform	Virtual	Windows 2003	3.61	0.01	24.62	0.01	0.00	0.04
					SUPP-IMRANAL	OptiPlex GX280	Hardware	Windows XP	17.49	0.30	45.71	3.02	0.05	0.10
					SCM-PM13	VMware Virtual Platform	Virtual	Windows Vista (64 bit)	1.45	0.03	45.07	13.57	0.05	0.02

# Potential Consolidation Candidates

## Candidates For Further Analysis



Powered by PlateSpin.  
Workload Management  
from Novell.

Wednesday, May 13, 2009

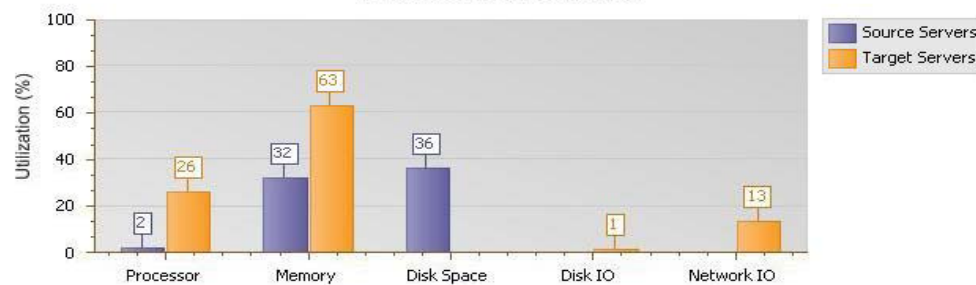
	Machine		Operating System	Processor	Memory	Disk	Network	Volume
	Host	Platform	Type	Used (%)	Used (%)	IO (%)	MB/sec	Free Space (GB)
■	ADAMWS	Hardware	Windows 2003	4.55	34.35	1.08	0.05	42.72 47.43 12.56 53.74
■	AH-W2K3-NFS	Virtual	Windows 2003	1.19	38.38	0.00	0.07	0.58 1.00 298.76
■	COMP139	Hardware	Windows 2003	0.05	16.65	0.00	0.04	44.22 1197.76
■	DEV-ALEXD	Hardware	Windows 2008 (64 bit)	--	--	--	--	38.78 21.36
■	DEV-ANTONF	Hardware	Windows 2003	4.00	45.68	0.00	0.05	40.13 26.75
■	DEV-DAVIDK6	Hardware	Windows Vista	--	--	--	--	1.40 16.24 39.14
■	DEV-HERBB	Hardware	Windows 2003	0.48	37.20	0.00	0.05	1.41 2.06 40.99
■	DEV-NADERS3	Hardware	Windows 2003	1.56	46.52	0.00	0.07	28.51 15.58 215.49
■	DEV-PASCALV3	Hardware	Windows 2003	1.91	32.90	0.00	0.06	42.12 51.92 465.32
■	DEV-SMITAG	Hardware	Windows 2003	--	--	--	--	1.40 35.68 22.03
■	DOCS	Hardware	Windows XP	0.65	29.80	17.91	0.04	51.97 151.56
■	FIN-ROBBIES	Hardware	Windows XP	1.21	39.34	16.52	0.02	56.74
■	GL-IMGSVRVIS	Hardware	Windows Vista	--	--	--	--	0.99 190.82
■	IT-CHENB	Hardware	Windows XP	15.01	37.77	3.47	0.07	36.95
■	IT-DC1	Hardware	Windows 2003	0.37	23.92	2.55	0.17	92.44 142.00 35.78

# Virtualization Report

## Scenario Summary: new

Wednesday, November 05, 2008

Business Hour Utilization



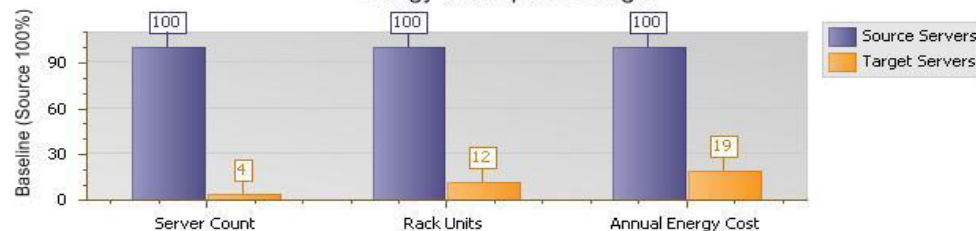
### Summary

New Servers	7
Forecast	None
Consolidation Ratio	21.1:1
TCO	0

### Workloads

Consolidated	148
Unconsolidated	0
Total	148

Energy and Space Usage



	Server Count	Rack Units	Annual Energy Cost	Energy Use (kWh/yr)	Heat Dissipation (BTU/yr)	Processor (%)	Memory (%)	Disk Space (%)
Source Servers	148	218	41059.22	273728.1	933250980	2.2	32.4	36.4
Target Servers	7	28	8002.26	53348.4	181918044	25.9	62.8	
Change	-141	-190	-33056.96	-220379.7	-751332936	23.6	30.3	
Change (%)	-95.3	-87.2	-80.5	-80.5	-80.5	1059.1	93.4	

# Disk Utilization Report

## Disk Utilization

- The overall average storage utilization across all servers is 35.67%. The highest utilization is at 72.83% while the lowest utilization is at 2.91%.

### Top N Servers Based on Percentage of Capacity Used

(Any activity within the last 20 minutes may not be included.)

Rank	Server Name	Used Space (GB)	Capacity (GB)	% Used Capacity
1	FILESERVER	83.05	114.04	72.83 %
2	CADSERVER2	21.90	37.21	58.86 %
3	CADSERVER1	21.44	37.21	57.60 %
4	SUN-DEMO-02	25.68	46.05	55.77 %
5	linuxserver	98.80	373.71	26.44 %
6	BIGNAS	3.32	114.04	2.91 %

**Figure 1: Servers percentage capacity used**

- The highest utilized volumes are at 73.00%. These volumes will soon need to have capacity added and are also candidates for active archiving.

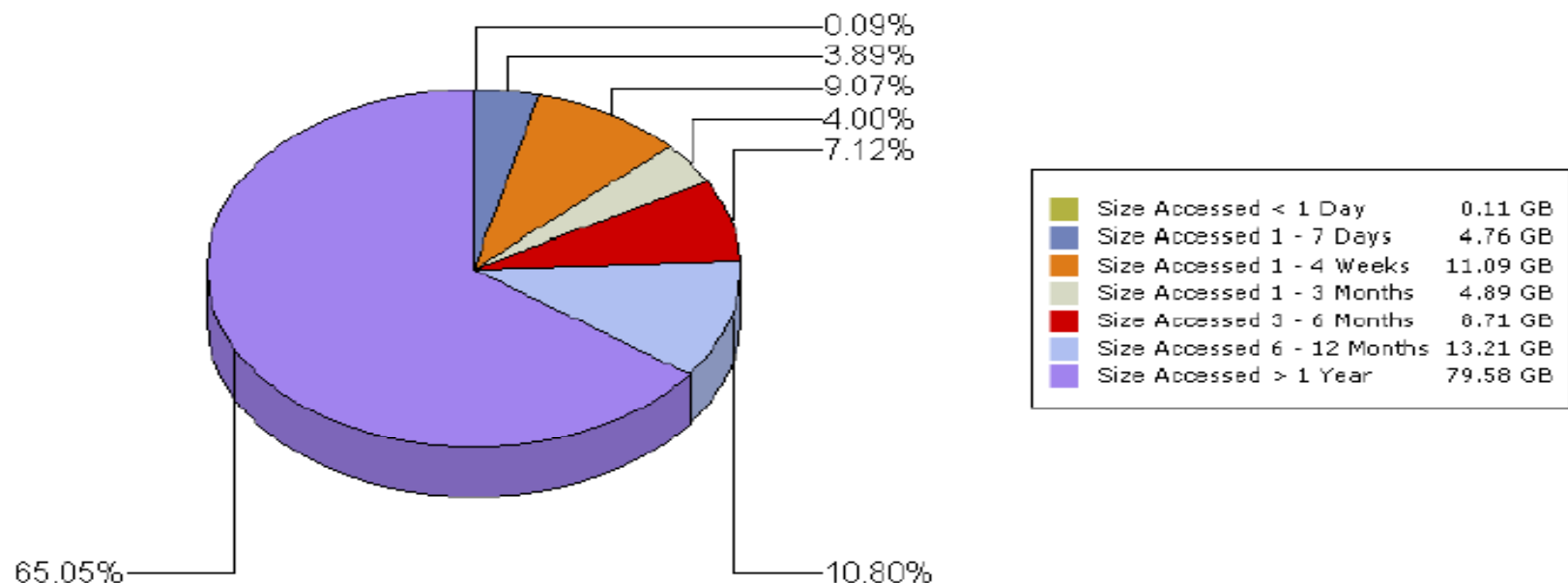


## File Age Distribution Report

- Overall, 75.85% of the files currently residing on Acme Corporation's tier 1 storage have not been accessed in the last 6 months. Depending on the utilization patterns of this data, it may be possible to archive this data onto a Hitachi Content Archive Platform.
- 65.05% of files have not been accessed in over 1 year.
- 10.80% of files have not been accessed in the last 6 – 12 months.
- 7.12% of files have not been accessed in the last 3 – 6 months.

### File Age Distribution showing Size of Files based on Last Access Time

CAD Servers



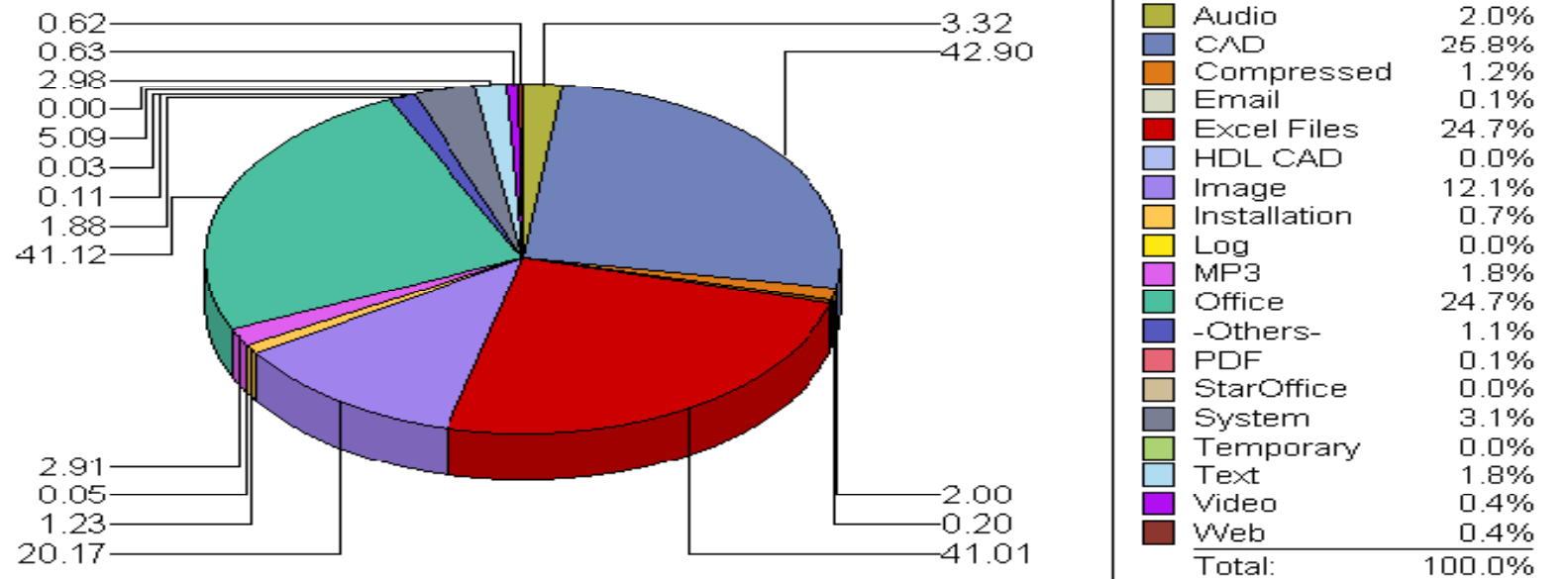
## Space Consumption by File

- The following chart shows the quantity of space consumed by various file types. This break down can be useful in ensuring the proper files are located on the appropriate storage. It can also be used for the identification and deletion of inappropriate files.
- 25.8% of the storage environment is comprised of CAD files.
- 24.7% of the storage environment is comprised of Office files.
- 24.7% of the storage environment is comprised of Excel files.

### Space Consumption Grouped By File Type

#### Entire System

(File size shown in GB)



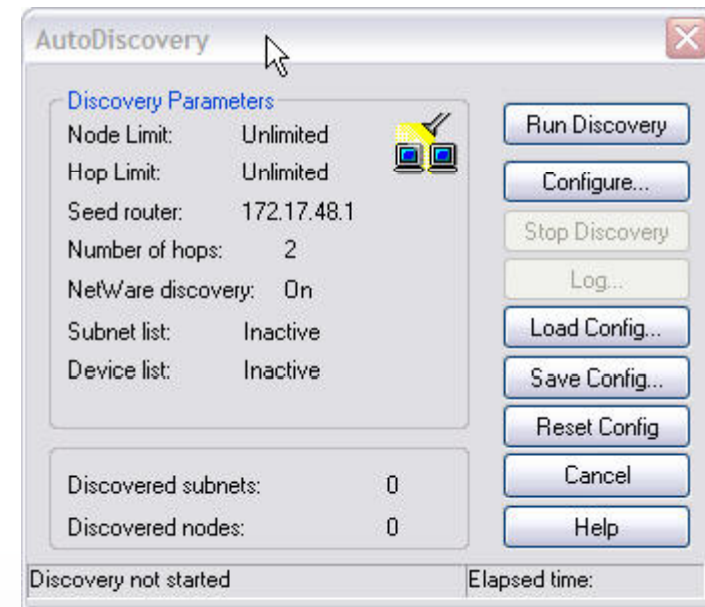
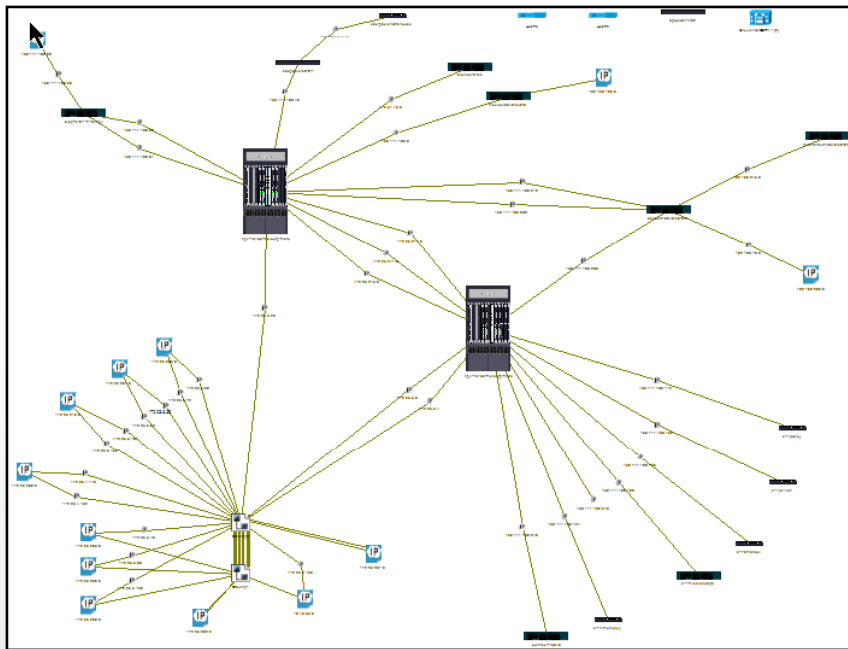
## Additional Assessment Reports

- Capacity:
  - System-wide
  - By Volume / Server
  - File Age Distribution
  - By File Types
  - By Largest Consumers
- Resource Usage:
  - Space Consumption
  - Volume Group Space Consumption
  - Space Consumption Trends
  - Volume Group Space Consumption Trends
  - Top N Space Consumption
  - Top N Capacity Consumption
- Data Usage
  - File Age Distribution
  - File Age Distribution Trends
  - Stale File Analysis
- Capacity Planning
  - Space Consumption Trends
  - File Age Distribution Trends
- Availability
  - Server Agent Availability Status
  - Server Agent Availability Status Trends
- Operations
  - Migration & Recall Trends
  - Operation Success/Failure Trends
- Policy Monitoring
  - Data Migration Distribution
  - Policy Results
  - Policy Results – Cost Savings
  - Copy Action Distribution
  - Move Action Distribution
  - Delete Action Distribution
  - Move Action History
  - Copy Action History
  - Delete Action History

# Network Auto Discovery

**Network Assessment is a key step in the Data Center Assessment**

- Network Assessment & Analysis
- Configuration, Design, Validation



- **Base-Line the Topology and Technology of a Customers' Network**
- **Analyze discovery to propose:**
  - Upgrades
  - Replacements
  - Maintenances

# Network Audit and Discovery

## Device Information Retrieved :

- Serial and catalog number
- Addresses:
  - IP (Inactive & Active)
  - IPX
  - MAC (Inactive & Active)
- Free and used device memory
- Hardware and software (IOS) versions
- Device internal configuration including card positions
- Host and system names
- Configuration files
- Physical connections between devices
- Device status (EoL, EoS, etc.)

Project Name: AD2					
Created On: 8 May 2006					
Name	IP Address	MAC Address	Category	Last Discovered	First Discovered
apacwan-in02	192.168.159.94	0004c1364520	Routers	Jun 16, 2004	AutoDiscovery (Jun 16, 2004)
ashburn-3640-s0-0-0	192.168.245.10, 138.111.199.209, 138.111.199.213, 138.111.199.202, 192.168.70.253	00107ba7bad0	Routers	Jun 16, 2004	AutoDiscovery (Jun 16, 2004)
bldgfl-s-0-1-1-to-npv	138.111.199.70, 138.111.199.85, 138.111.199.61	00107bcae831	Routers	Jun 16, 2004	AutoDiscovery (Jun 16, 2004)
buenos-aires	192.168.104.254, 172.31.42.253	5073605241	Routers	Jun 16, 2004	AutoDiscovery (Jun 16, 2004)
germantown-3640-s0-0-0	192.168.27.254, 192.168.245.9	00107ba3d590	Routers	Jun 16, 2004	AutoDiscovery (Jun 16, 2004)
mexico-3640-se0-0	138.111.196.9, 192.168.106.253	00107ba45230	Routers	Jun 16, 2004	AutoDiscovery (Jun 16, 2004)
npv-7513a-mc-corp-msfc	172.23.5.9, 138.111.199.110, 138.111.199.114, 138.111.199.126, 138.111.199.134,	00046d489080, 00046d489120, 00046d489100, 00046d4890a0	Routers	Jun 16, 2004	AutoDiscovery (Jun 16, 2004)

Link Name	Protocol	VLAN	Source Device	Source Port	Destination Device	Destination Port
100BaseT	100BaseT	Accounting-ELAN Marketing-ELAN Sales-ELAN	Ethernet Routing Switch 5520-48T-PWR	Port 8	Threat Protection System Defense Center 2070	Port 1
100BaseT	100BaseT	Accounting-ELAN Marketing-ELAN Sales-ELAN	PC	Port 1	BayStack 450-24T Switch, North American Power Cord	Port 4
100BaseT	100BaseT	Accounting-ELAN Marketing-ELAN Sales-ELAN	PC	Port 1	BayStack 450-24T Switch, North American Power Cord	Port 3
100BaseT	100BaseT	Marketing-ELAN	PC	Port 1	BayStack 450-24T Switch, North American Power Cord	Port 2
100BaseT	100BaseT	Marketing-ELAN	PC	Port 1	BayStack 450-24T Switch, North American Power Cord	Port 1
100BaseT	100BaseT	Marketing-ELAN	PC	Port 1	BayStack 450-24T Switch, North American Power Cord	Port 8

# Enterprise AutoDiscovery Reports

Newly Discovered Devices and Components  
Old Devices that were Missing in this Discovery  
All Project Devices

ProjectName: Project1  
Created On: 12 Dec 2005

Name	IP Address	MAC Address	IPX Address	Category	Last Discovered	First Discovered
compsvr1	172.26.4.70	000629a852a9		PCservers	Dec 19, 2005	AutoDiscovery (Dec 19, 2005)
compsvr4	172.26.4.66	0050dad8331b		Servers	Dec 19, 2005	AutoDiscovery (Dec 19, 2005)
dot-net-srv	172.26.4.26	00112ff451bf		PCservers	Dec 19, 2005	AutoDiscovery (Dec 19, 2005)
eyal	172.26.4.102	000ea6b84a75		PCstations	Dec 19, 2005	AutoDiscovery (Dec 19, 2005)
ilana	172.26.4.45	0011d818a3f3		PCstations	Dec 19, 2005	AutoDiscovery (Dec 19, 2005)
Imagenet.inter.net.il	172.26.4.201	00000c4a6de6		Routers	Dec 19, 2005	AutoDiscovery (Dec 19, 2005)
itaish	172.26.4.74	005004bfaa34		PCstations	Dec 19, 2005	AutoDiscovery (Dec 19, 2005)
liron1	172.26.4.85	0011d818a3eb		PCstations	Dec 19, 2005	AutoDiscovery (Dec 19, 2005)
liron	172.26.4.114	0003470ac9be		PCstations	Dec 19, 2005	AutoDiscovery (Dec 19, 2005)
netformx.inter.net.il	172.26.4.200	0030195289a0		Routers	Dec 19, 2005	AutoDiscovery (Dec 19, 2005)
nirg2	172.26.4.41	0050dac682c6		PCstations	Dec 19, 2005	AutoDiscovery (Dec 19, 2005)
outsource	172.26.4.56	0003470ac9b8		PCstations	Dec 19, 2005	AutoDiscovery (Dec 19, 2005)
panagon	172.26.4.79	0001021db3f0		PCservers	Dec 19, 2005	AutoDiscovery (Dec 19, 2005)
qa13	172.26.4.77	0050da829a97		PCstations	Dec 19, 2005	AutoDiscovery (Dec 19, 2005)
ronen	172.26.4.96	0050da829c23		PCstations	Dec 19, 2005	AutoDiscovery (Dec 19, 2005)
tamir	172.26.4.88	005004a5e8ca		Workstations	Dec 19, 2005	AutoDiscovery (Dec 19, 2005)
vpc2-dev-evgeni	172.26.4.47	0003ff67d0c5		PCstations	Dec 19, 2005	AutoDiscovery (Dec 19, 2005)
xrx0000f0a388cc	172.26.4.15	020000000000, 0000f0a388cc		Workstations	Dec 19, 2005	AutoDiscovery (Dec 19, 2005)
yvgenyc	172.26.4.37	00112ff44ca2		PCstations	Dec 19, 2005	AutoDiscovery (Dec 19, 2005)

# Network Auto Discovery Reports

## Equipment Summary report

- Vendor info
- IOS version

Device Name	IP Address	Vendor	System Name	System Description	IOS	Part Number	Used Memory (RAM)	Free Memory Size (RAM)	Flash Memory Size	Flash Memory Free
Netformx HP-2524	192.168.x.x	Hewlett Packard	Netformx HP-2524	HP J4813A ProCurve Switch 2524, revision F.05.34, ROM F.01.01. (/sw/code/build/info(s02))		J481xx				

Interface Type	Interface Speed (bps)	Interface Count
ethernet-csmacd(6)	100000000	7
ethernet-csmacd(6)	100000000	18
ethernet-csmacd(6)	1000000000	1
propVirtual(53)	0	1
softwareLoopback(24)	0	1

Device Name	IP Address	Vendor	System Name	System Description	IOS	Part Number	Used Memory (RAM)	Free Memory Size (RAM)	Flash Memory Size	Flash Memory Free
vlan16	192.168.x.x, 192.168.x.x, 192.168.x.x, 192.168.x.x, 192.168.x.x, 192.168.x.x, 192.168.x.x, 192.168.x.x, 192.168.x.x	cisco	RMED-1.cisco-im.com	Cisco IOS Software, 3800 Software (C3825-ADVIPSERVICESK9-M), Version 12.4(9)T, RELEASE SOFTWARE (fc1) Technical Support: <a href="http://www.cisco.com/techsupport">http://www.cisco.com/techsupport</a> Copyright (c) 1986-2006 by Cisco Systems, Inc. Compiled Fri 16-Jun-06 22:03 by prod_rel_team	12.4(9)T	CISCO3825	20140 bytes	491512 bytes	128180224	54251520

## Product Availability Report

- End of Life
- End of Support, etc.

Instance Name	Part Number	Description	Qty	Lead time	End of Engineering Support Date	End of Life Announcement Date	End of New Service Attachment Date	End of Routine Failure Analysis Date	End of Sale Date	End of Service Contract Renewal Date	End of Software Maintenance Releases Date	Last Date of Support
MCS-7815I-3.0-IPC1	MCS-7815I-3.0-IPC1	Hw Only MCS-7815I-3000 with P4 3.06, 1024MB RAM, 80GB HD	1		16-FEB-2007	16-NOV-2004	16-FEB-2006	16-FEB-2006	16-FEB-2005	16-NOV-2009	16-FEB-2006	16-FEB-2010
CAB-AC[2]	CAB-AC	Power Cord,110V	2	14 Days								
MCS-7815I-3.0-IPC1	MCS-7815I-3.0-IPC1	Hw Only MCS-7815I-3000 with P4 3.06, 1024MB RAM, 80GB HD	1		16-FEB-2007	16-NOV-2004	16-FEB-2006	16-FEB-2006	16-FEB-2005	16-NOV-2009	16-FEB-2006	16-FEB-2010
CAB-AC[2]	CAB-AC	Power Cord,110V	2	14 Days								
MCS-7815I-3.0-IPC1	MCS-7815I-3.0-IPC1	Hw Only MCS-7815I-3000 with P4 3.06, 1024MB RAM, 80GB HD	1		16-FEB-2007	16-NOV-2004	16-FEB-2006	16-FEB-2006	16-FEB-2005	16-NOV-2009	16-FEB-2006	16-FEB-2010
CAB-AC[2]	CAB-AC	Power Cord,110V	2	14 Days								
MCS-7815I-3.0-IPC1	MCS-7815I-3.0-IPC1	Hw Only MCS-7815I-3000 with P4 3.06, 1024MB RAM, 80GB HD	1		16-FEB-2007	16-NOV-2004	16-FEB-2006	16-FEB-2006	16-FEB-2005	16-NOV-2009	16-FEB-2006	16-FEB-2010



# Network Auto Discovery Reports

Based on Discovered IP Network and Addressing Scheme User May Design New Components and Addresses in a Validated Environment

Ability To Generate Physical Connections Report

AutoDiscovery Physical Connections Report							
Device Name	Interface Number	Interface Name	Connected To Device	Connected Interface Number	Connected Interface Name	Link Speed(Kbps)	Link Type
172.26.1.200	1	BayStack - module 1, port 1	pc58.imagenet.co.il	Undefined		200000000	ethernet-csmacd(6)
172.26.1.200	2	BayStack - module 1, port 2	imagedc01.imagenet.co.il	Undefined		200000000	ethernet-csmacd(6)
172.26.1.200	3	BayStack - module 1, port 3	liron	Undefined		200000000	ethernet-csmacd(6)
172.26.1.200	4	BayStack - module 1, port 4	compswr1	Undefined		200000000	ethernet-csmacd(6)
172.26.1.200	5	BayStack - module 1, port 5	imagedc02.imagenet.co.il	Undefined		200000000	ethernet-csmacd(6)
172.26.1.200	6	BayStack - module 1, port 6	lina2	Undefined		200000000	ethernet-csmacd(6)
172.26.1.200	7	BayStack - module 1, port 7	ronenk	Undefined		200000000	ethernet-csmacd(6)

Ability to Create a Inventory Reports Including Serial Numbers

Name	Catalog Num	Description	Serial Number	Qty
Cisco Systems Inc.				
Imagenet.inter.net.il	CISCO2501-DC	Cisco 2501 Ethernet/Dual Serial Router-DC	2416373	1
SF25C-11.1.3	Gen-TCP/IP-sw	Gen-TCP/IP-SW		1
netformx.inter.net.il	CISCO2620	10/100 Ethernet Router w/2 WIC Slots, 1 Network Module Slot	JAB034102TJ (2534112750)	1
C2600-I-M, Vers 12.0(3)T3	Gen-TCP/IP-sw	Gen-TCP/IP-SW		1
WIC-1T	WIC-1T	1-Port Serial WAN Interface Card	0	1
WIC-1T	WIC-1T	1-Port Serial WAN Interface Card	0	1

# Software Asset Assessment

Page 2 of 6

Site Software Assets

## Software

Operating System Inventory	
Operating System	Count
Microsoft Windows XP Professional	1
Microsoft(R) Windows(R) Server 2003 for Small Business Server	1
Microsoft(R) Windows(R) Server 2003, Standard Edition	1
Microsoft(R) Windows(R) Server 2003, Web Edition	1
Microsoft® Windows Vista™ Business	1
Microsoft(R) Windows(R) Server 2003, Enterprise Edition	3
<b>Total</b>	<b>8</b>

Software Inventory	
Application	Count
Acronis Backup Server	1
Acronis True Image Enterprise Server	1
Acronis True Image Server	3
Adobe Flash Player 9 ActiveX	4
Adobe Flash Player ActiveX	1
Adobe Reader 7.0.9	1
Adobe Reader: 0	2
ATI - Software Uninstall Utility	1
ATI Control Panel	1
ATI Display Driver	1
ATI HydraVision	1
Camtasia Studio 4	1
DFE-538TX	1
GDR: 1406 for SQL Server Database Services 2005 ENU (KB932557)	1
GDR: 1406 for SQL Server Integration Services 2005 ENU (KB932557)	1
GDR: 1406 for SQL Server Reporting Services 2005 ENU (KB932557)	1
GDR: 1406 for SQL Server Tools and Workstation Components 2005 ENU (KB932557)	1
Intel(R) Graphics Media Accelerator Driver	1
Intel(R) PRO Network Connections	1
Intel(R) PRO Network Connections 11.2.0.69	1
iReasoning MIB Browser (remove only)	2
LiveUpdate 3.2 (Symantec Corporation)	1
Managed Workplace Onsite Manager	6
Managed Workplace Service Center	2

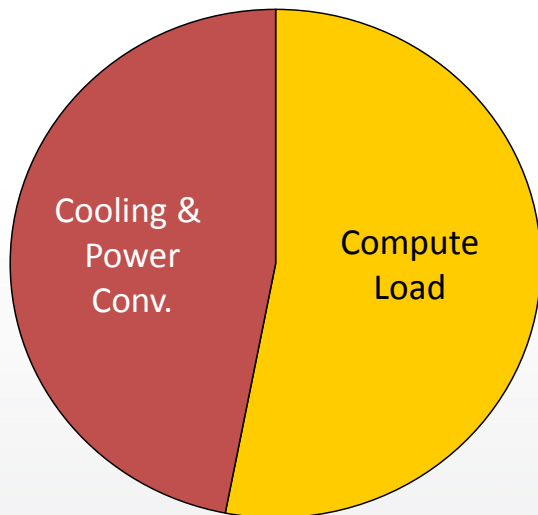
• Complete list of all applications, software licenses, patches applied to each system

• Software audits to identify all approved and unauthorized software packages

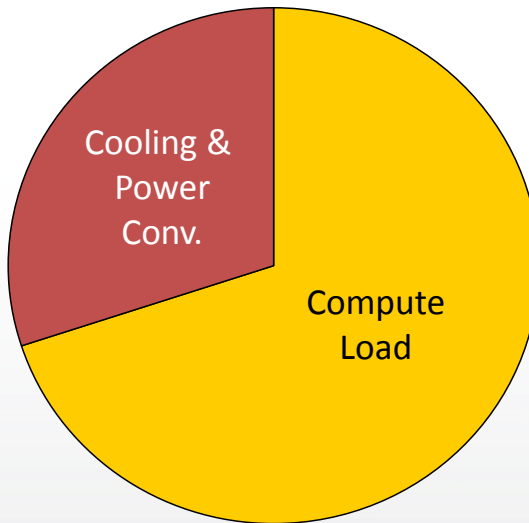
• Complete and detailed inventory of all OS' systems

## Energy Efficiency Measures

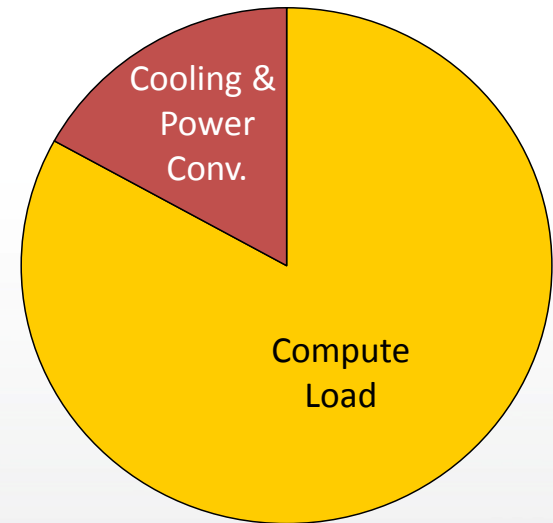
$$\text{PUE} = \frac{\text{Total Data Center Power Consumption}}{\text{IT Power Consumption}}$$



Current trend (1.9)

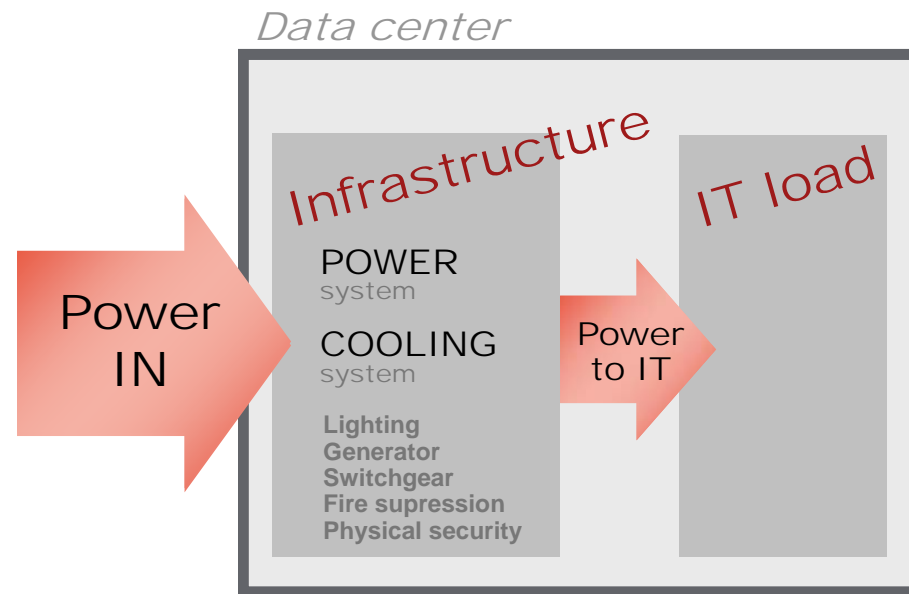


Best practices (1.4)



State of the art (1.2)

## What is “data center efficiency”?



Data center  
infrastructure  
efficiency

**DCiE**

=

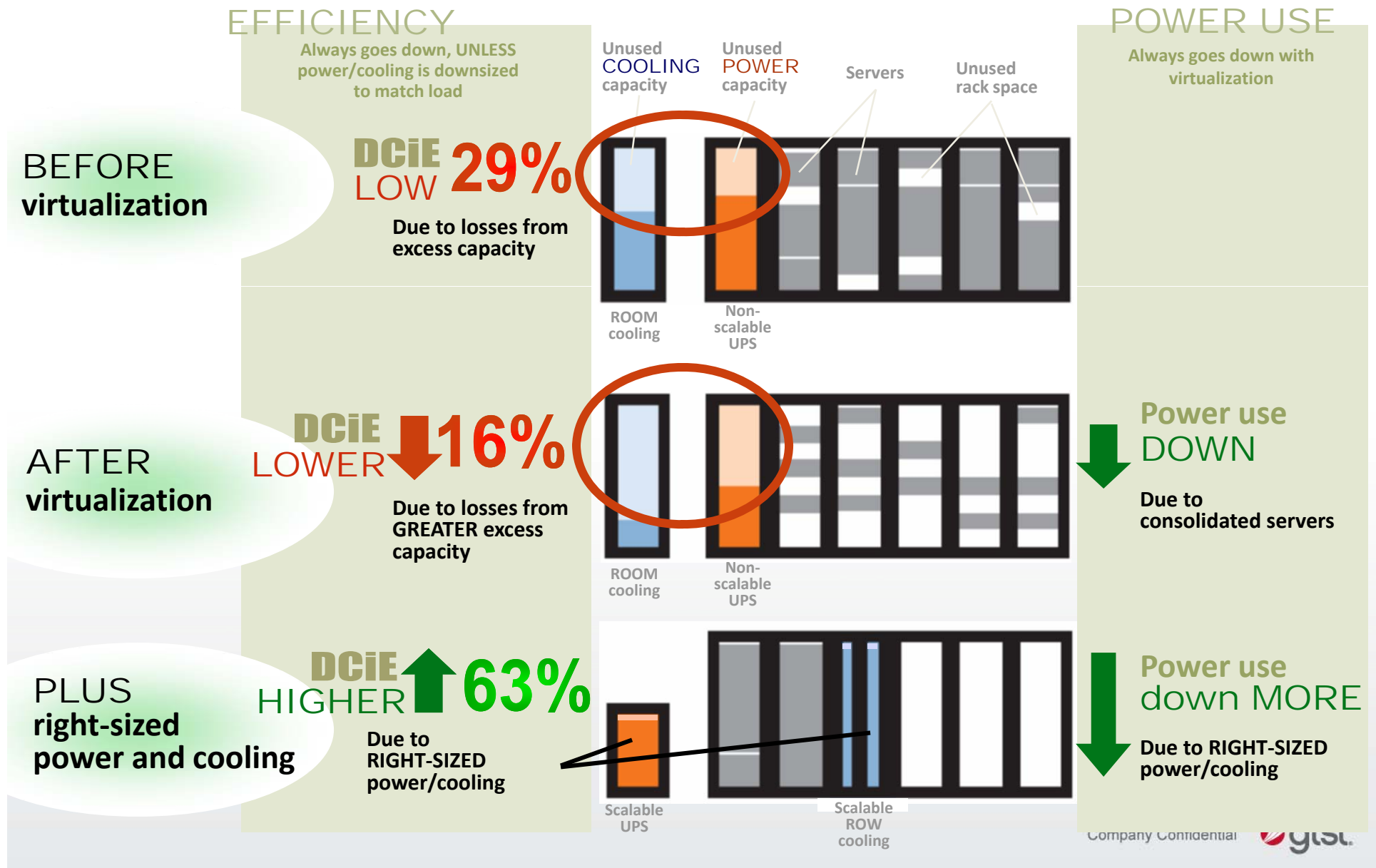
Power  
to IT

Power  
IN

**The percent of your input power that gets to the IT loads**

The rest is consumed by the power system, the cooling system,  
and other elements of data center infrastructure

# Right-sizing improves power use AND efficiency



## Energy Efficiency Metrics (PUE & DCiE)



- $PUE = \frac{\text{Total Power}}{\text{Useful Power}}$
- $DCiE = 1/PUE$ 
  - PUE = power utilization efficiency
  - Total power includes power distribution, cooling, fans, lighting, UPS and equipment
  - Useful power is IT equipment only

PUE	DCiE	Comment
1.3	77%	Optimized design
1.6	62.5%	Best practices
2.0	50%	Some opportunity
3.0	33%	Unmanaged

Source: Gartner estimates based on client discussions

**While PUE is not the perfect measurement, use it to identify current status and improvements made**

Technology improvements that lower the total power, such as better power efficiency and better cooling efficiency, will show up in a lower PUE

PUE has complex interactions – for example, if you raise the temperature of the data center you can lower cooling cost but increase power cost more as server fans ramp up (cube law). PUE would go down as total power goes down or stays same but useful (?) power goes up because of server fans.

# Finding out your efficiency

## 1 Rough idea Interactive efficiency tool

- Work on your own
- Adjust model parameters to approximate your data center
- View efficiency curve, electric bill, and power/cooling/IT breakdown



## 2 Specific to your data center Efficiency assessment service

- On-site measurement
- Model parameters calibrated to your data center
- Interactive tool will now model YOUR data center



Professional



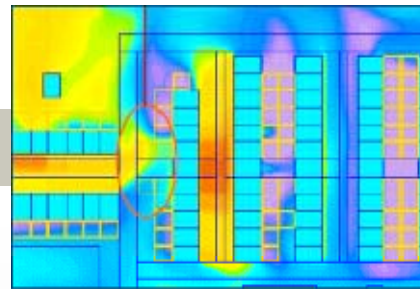
## Power and cooling assessments

### Thermal Quick Assessment



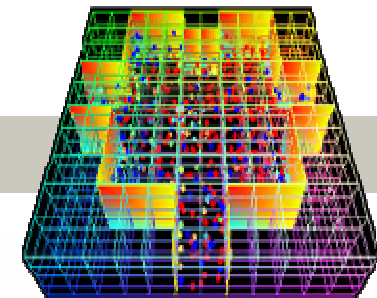
- Visual inspection
- Data measurements
- Basic report and recommendations

### Thermal Intermediate Assessment



- Data gathering above floor modeling
- Thermal modeling
- Extensive report and recommendations

### Thermal Comprehensive Assessment



- 3D under- and above-floor modeling
- Thermal prediction
- Comprehensive report and recommendations

# Data Center Efficiency Calculator

http://www.apcmedia.com/sales/tools/WFOE-7CWOPE\_KI\_EN\_SWI - Microsoft Internet Explorer

## Data Center Efficiency Calculator

Impact of alternative power and cooling approaches on energy costs

**APC TRADE/OFF TOOLS™**

**INPUTS**

Data center capacity: 1000 kW

IT load: 80% (800 kW)

Electricity cost per kWh: 0.12 \$

UPS system: High efficiency

Power redundancy: Dual path power

Cooling system: Chilled water

Chiller: Chiller with cooling tower (VFD)

Air distribution: Perimeter cooling

CRAC/CRAH redundancy: N+1 CRAC/CRAH

Heat rejection redundancy: Single path heat rejection

Lighting: Energy efficient lighting

☒ Standby generator  
☐ PDUs without transformers  
☐ Blanking panels  
☐ Economizer  
☐ Dropped ceiling return  
☐ Deep raised floor

☐ CRAC/CRAH on UPS  
☒ Coordinated CRAC/CRAH  
☐ VFD heat rejection pumps  
☒ VFD chilled water pumps  
☒ Optimized rack layout  
☐ Optimized tile placement

**RESULTS**

**Data center infrastructure efficiency (DCiE)**

0% 56.8% 100%

**Annual electricity cost** \$ 1,480,853

**Efficiency curve**

Efficiency Curve

100%  
75%  
50%  
25%  
0%  
0% 25% 50% 75% 100%  
% IT load

Next steps

TT 6 Rev 1

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Slide 6 of 6 CPCS PPT template

# GTSI Green IT Calculator



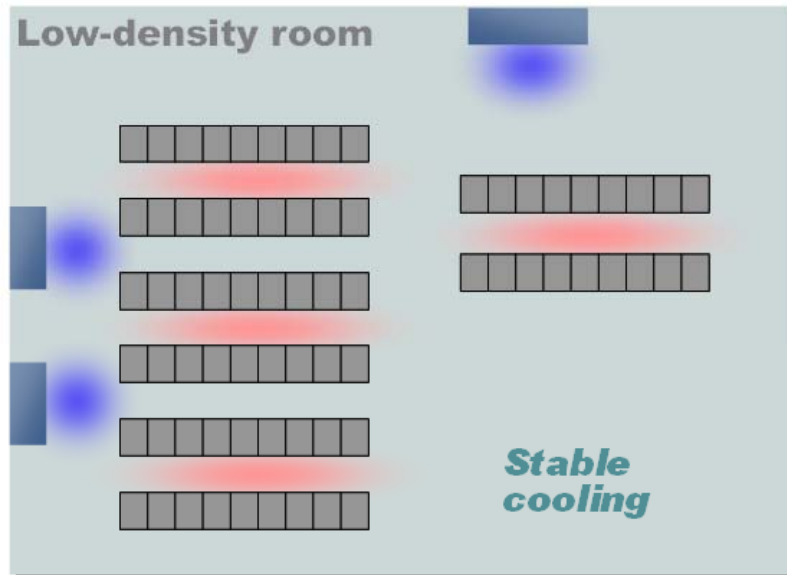
## GTSI Go Green Calculator

### Virtualization Calculator: Data Entry

Please enter the number of servers you would like to consolidate using virtualization in the fields below, as well as hours of peak operations, cost per KWH, and average server growth rate (%). If this information is not available, industry averages from IDC have been provided. Once you are complete, click the submit button to view your year one (1) results.

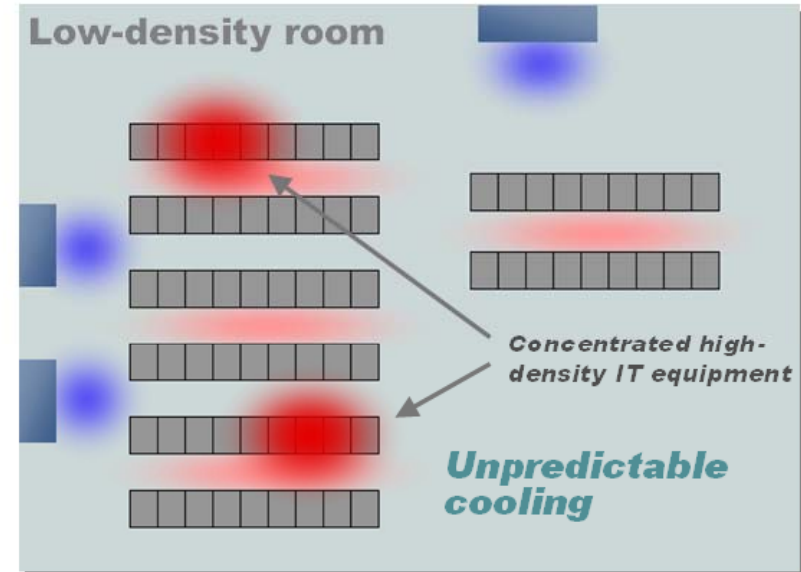
	Number of Servers:	Average Server Utilization % (usually 5 - 10%):
1U	<input type="text" value="10"/>	<input type="text" value="5"/>
2U	<input type="text" value="10"/>	<input type="text" value="5"/>
4U	<input type="text" value="10"/>	<input type="text" value="5"/>
8U	<input type="text" value="500"/>	<input type="text" value="5"/>
16U	<input type="text" value="10"/>	<input type="text" value="5"/>
Data Center Hours Per Day		<input type="text" value="24"/>
Number of Peak Hours		<input type="text" value="12"/>
Cost Per KWH (IDC Average Default)		<input type="text" value=".11"/>
Average Growth Rate Per Year (%) (IDC Average Default)		<input type="text" value="15"/> %
Select from the drop down the level of utilization you would like your servers to perform at:		<input type="text" value="50%"/> ▼
		<input type="button" value="submit"/>

## PROBLEM: Unmanaged high density



Low-density data center

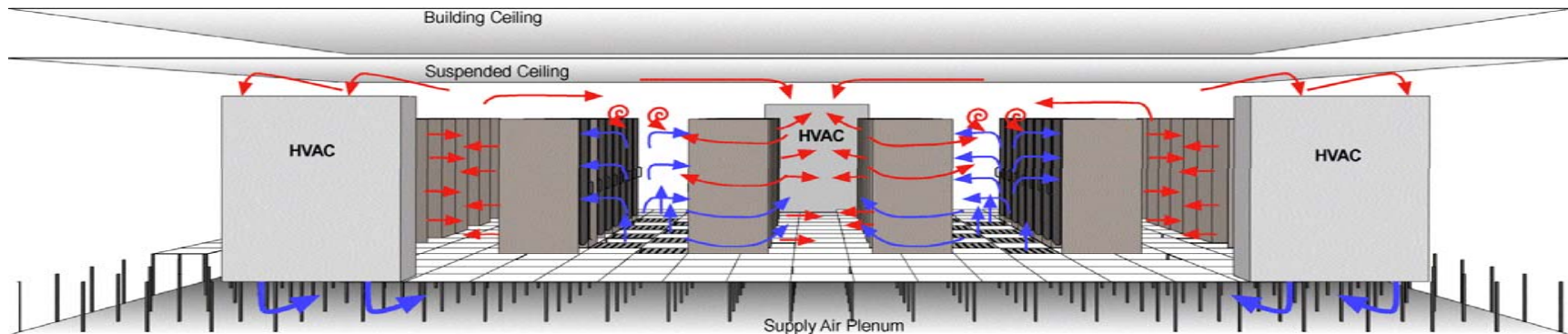
- Room-based cooling
- Raised floor distributes cooling
- Cooling is stable



High-density hot spots

- Unpredictable cooling & moving hot spots
- Loss of cooling redundancy
- Risk of unplanned downtime from thermal overload
- Where to put the next new server?
- Expense/delay of cooling assessment

## Best practice: Data Center Airflow



40-50% of the inefficiency inside datacenter is linked to lack of best practices deployment

### Best practices

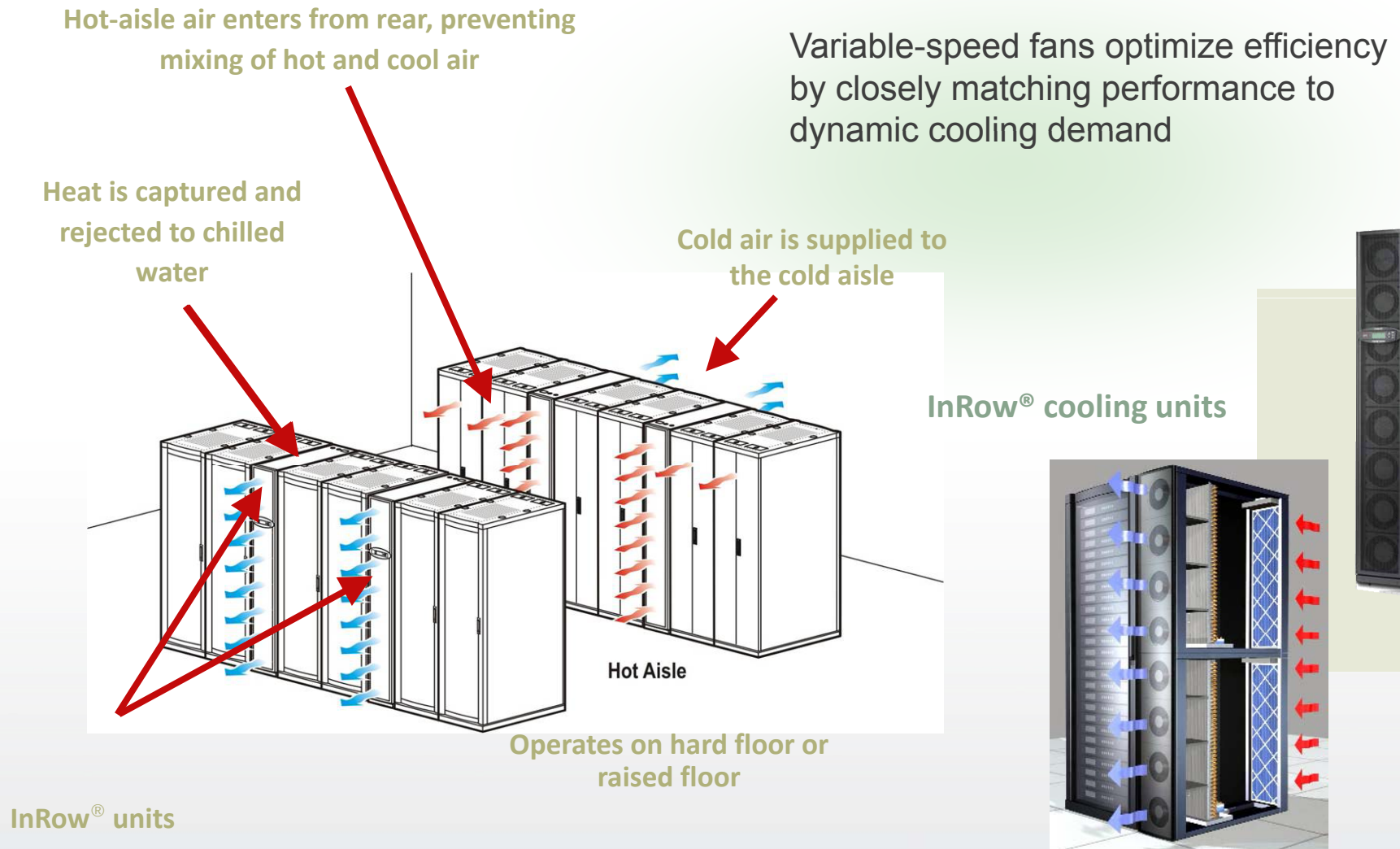
- Hot aisle/cold aisle
- Matching server airflows
- Eliminate gaps in rows
- Use longer rows
- Use cabinet blanking panels
- Orient AC units perpendicular to hot aisles
- Seal cable cutouts
- Use 0.8m to 1.0m high floors
- Use high and low density areas
- ITSM



### Benefits

- Lower server temperatures
- Better reliability
- Better uptime
- Extends life of current data center
- Maximize server density
- Lower energy usage
- Lower TCO

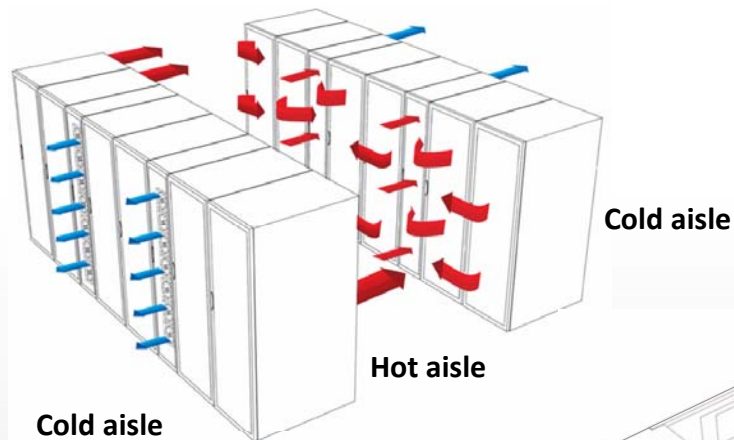
## Cooling IN the row, close to the load



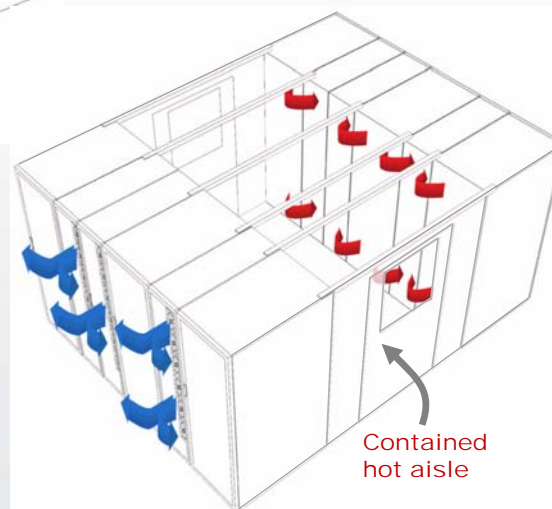
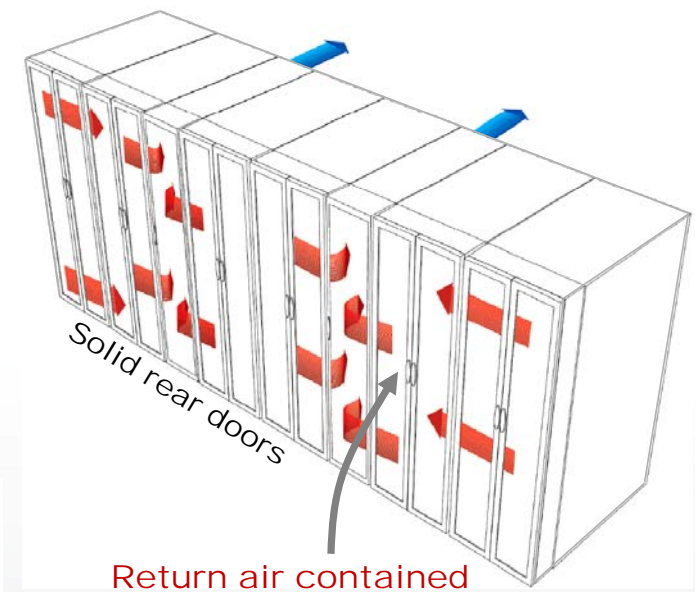


# Zone technologies for Power & Cooling

## NO containment



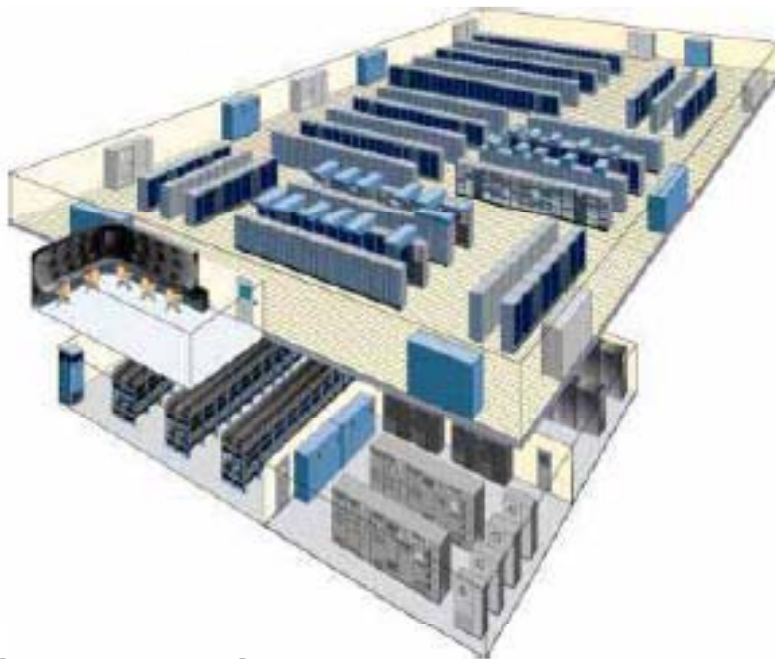
## REAR containment



## HOT-AISLE containment

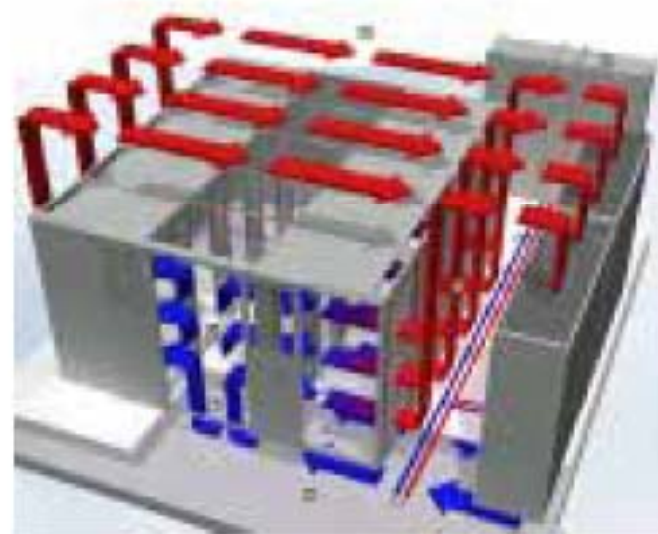
## Contained Air Flow

**Open** uses open racks and processes all the air in the room



- Less complex
- Does not limit rack selection
- Scale up difficult, scale out easy

**Contained** controls flow for optimal efficiency



Source: Rittal

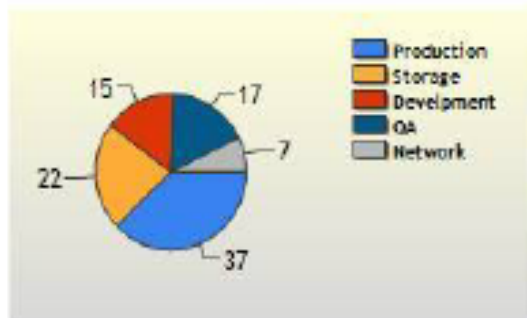
- Hot or cold containment
- Supports very high heat
- 20% less energy



# Energy Efficiency in Data Centers

**It's not about what you use —  
but how you use it....**

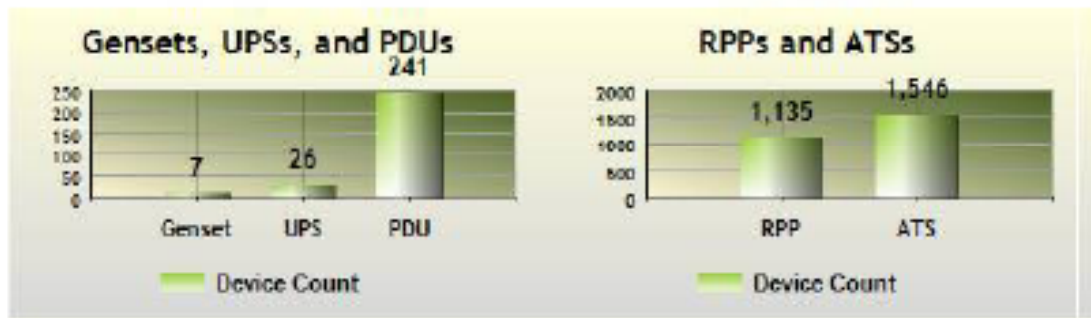
Racks/Cabinets Count by Usage



Rack/Cabinet Power By Usage

Usage	Count	Power (kW)	Avg.Power (kW)
Production	37	21.51	0.58
Storage	22	18.17	0.83
Development	15	13.71	0.91
QA	17	12.85	0.76
Network	7	0.87	0.12

Power Assets



Source: Aperture Technologies

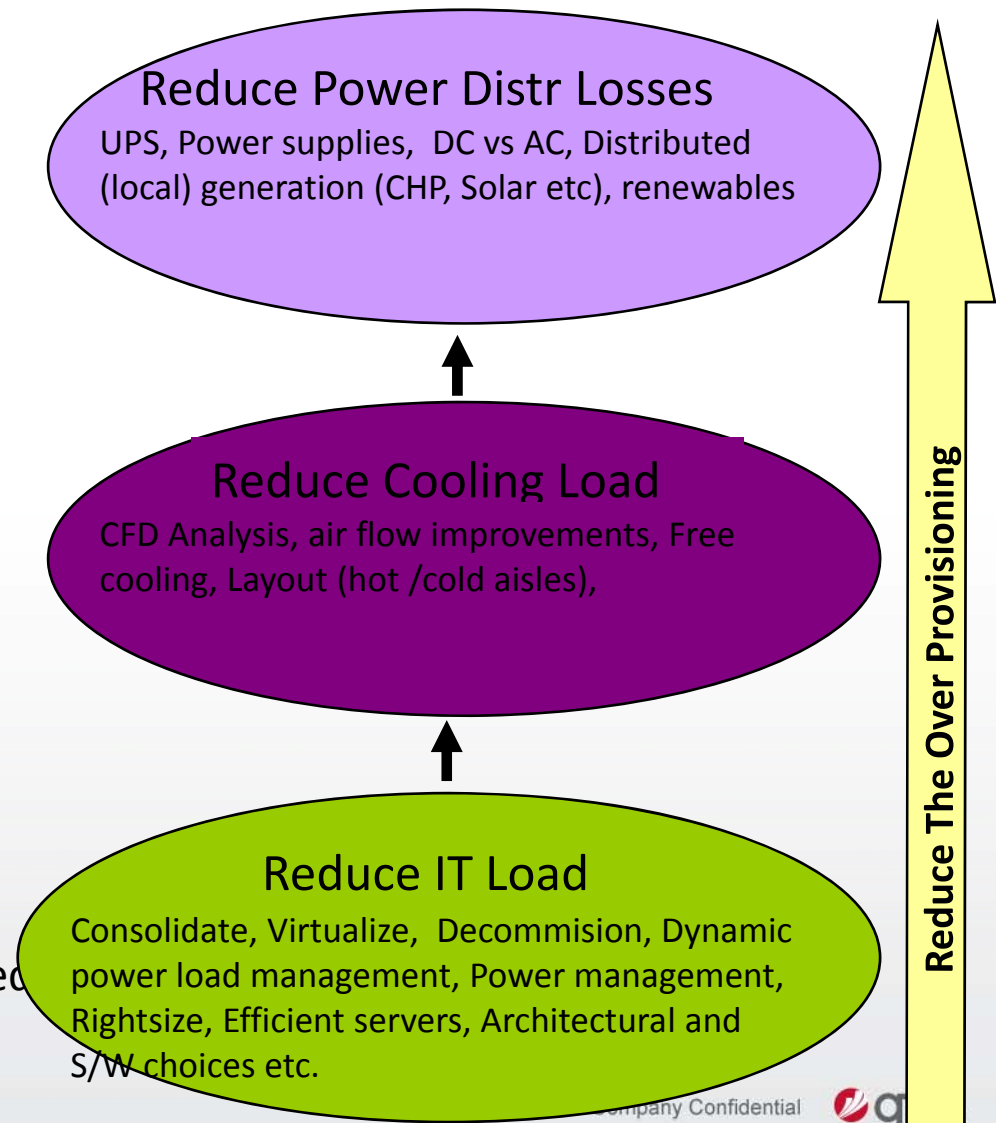
- Optimize the energy utilization of assets
- Visualize the power consumption of resources
- Automate and control server energy usage to optimal levels
- Dynamically move workloads based on policy
- Shut down or power on resources
- Monitor and report consumption
- Use trending and capacity planning tools to manage resource usage proactively

**Gartner.**

# Take a Holistic Approach To Reducing IT, Cooling and Power Loads

## Cooling Efficiency Is A Big Opportunity

- Must be made smarter, more dynamic.
- Check air flows around the data center
- Conduct a CFD analysis
- Investigate local options for free cooling – look at air-side and water-side economizers.
- Bottom-to-top airflow
- Use cold aisle/hot aisle rack configuration
- Maintain static pressure at 5 percent above room pressure
- Avoid air leaks in raised floor
- Use blanking panels
- Plumb new builds for liquid cooling
- Investigate local power generation (combined heat and power particularly)



## Energy Efficiency At Multiple Levels

Workload From The Business	Energy Efficiency Application of ICT (eg. video conferencing, SCM)	Integrated Goals, Objectives, Governance
	Delivery Model (eg. SaaS, shared service)	
	Technology Architecture, Design and Engineering	
	Application Design and Software Engineering	
	Infrastructure, Ops & Energy Management Processes & Tools	
	Client Devices (inc OS)	
	Application Components & Middleware (eg. Grid, Virtualisation)	
	Servers (inc OS) and Storage	
	Network	
	Data Center Cooling	
	Data Center Power Infrastructure (PDUs, UPS)	
	Building (construction, energy efficiency, reuse of heat etc)	
	Physical Location	
	Energy Sources (renewables, CHP, local etc)	

Source: Gartner

## Best Practices for Energy Efficiency

Action	Savings	How
Virtualize	10%-50%	Push server performance to 65%. Reduce physical footprints.
Air economizers	4%-15%	Use outside air whenever possible. Enable economizer mode in existing equipment.
Rightsizing	10%-30%	Build and provision only what you need today — expand only when needed.
Floor layout	5%-12%	Hot aisle/cold aisle. Reduce air movement (distance).
Power equipment	4%-10%	Best in class UPS. Focus on light load efficiency, not full load.
Cooling	7%-15%	Row- and rack-based cooling for high density. Higher return temperatures.

## Begin the Journey From Always on, to Always Available



### The Data Center Problem

- Everyone is working on power efficiency, but a technology "fix" is more than three years away for most enterprises
- "If it ain't broke don't touch it" — Well, it's broke now
- Energy management and cooling is very static.

### The Opportunity

- Low server utilization
- The technology exists to reduce power consumption

### The Fix

- Virtualize
- Stop over-provisioning (servers, UPS and cooling)
- Use power management features to throttle power based on use
- Use a low power state or shut servers down when not in use
- Use management software to automate changing the power status of equipment. (Source: Gartner)

## ***GREEN IT 101: Ten Effective Methods to Improve Electrical Efficiency***

### To Do:

- ✓ Right-size the Power and Cooling
- ✓ Virtualize servers
- ✓ Use more efficient A/C architecture
- ✓ Use economizer modes of A/C
- ✓ Use an efficient floor layout
- ✓ Use more efficient power equipment
- ✓ Locate vented floor tiles correctly
- ✓ Coordinate A/C units
- ✓ Install energy efficient lighting
- ✓ Install blanking panels

## Physical location of the data centre still matters

### It's not all about virtualisation

Local or remote? Factors in play:

#### Industry vertical

- **Frequency of data access** requirements (eg: real-time data record synchronisation)
- **Storage needs** (by size) & compliance burden (need to store multiple years' records)

#### Data storage type

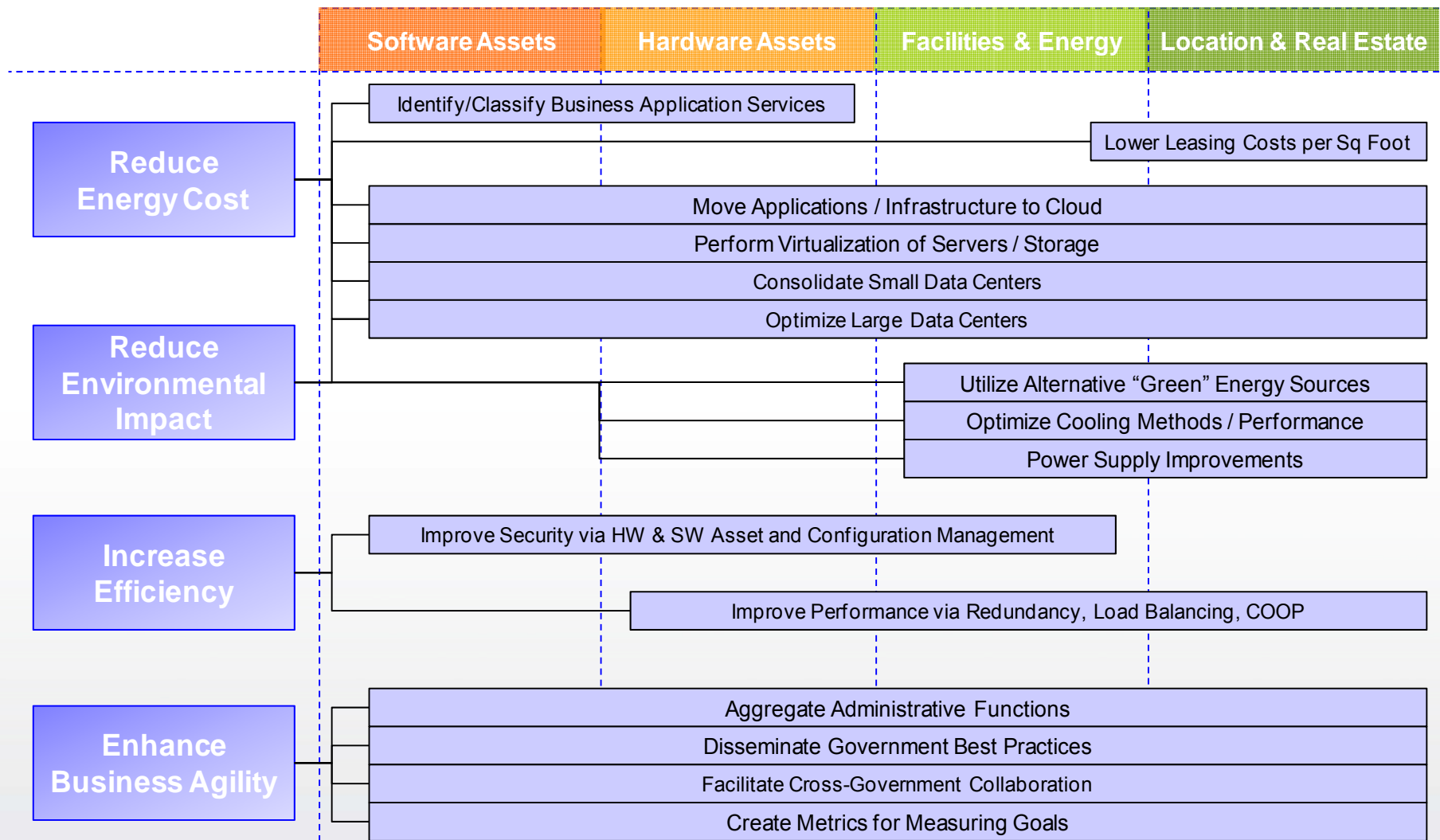
- **Mission-critical** (low latency due to synchronisation needs, close location required, survivability paramount)
- **Business-critical** operational (remote location acceptable, backup paramount)
- **Archiving** (remote location acceptable)



# Data Center Consolidation

## Strategic Goals

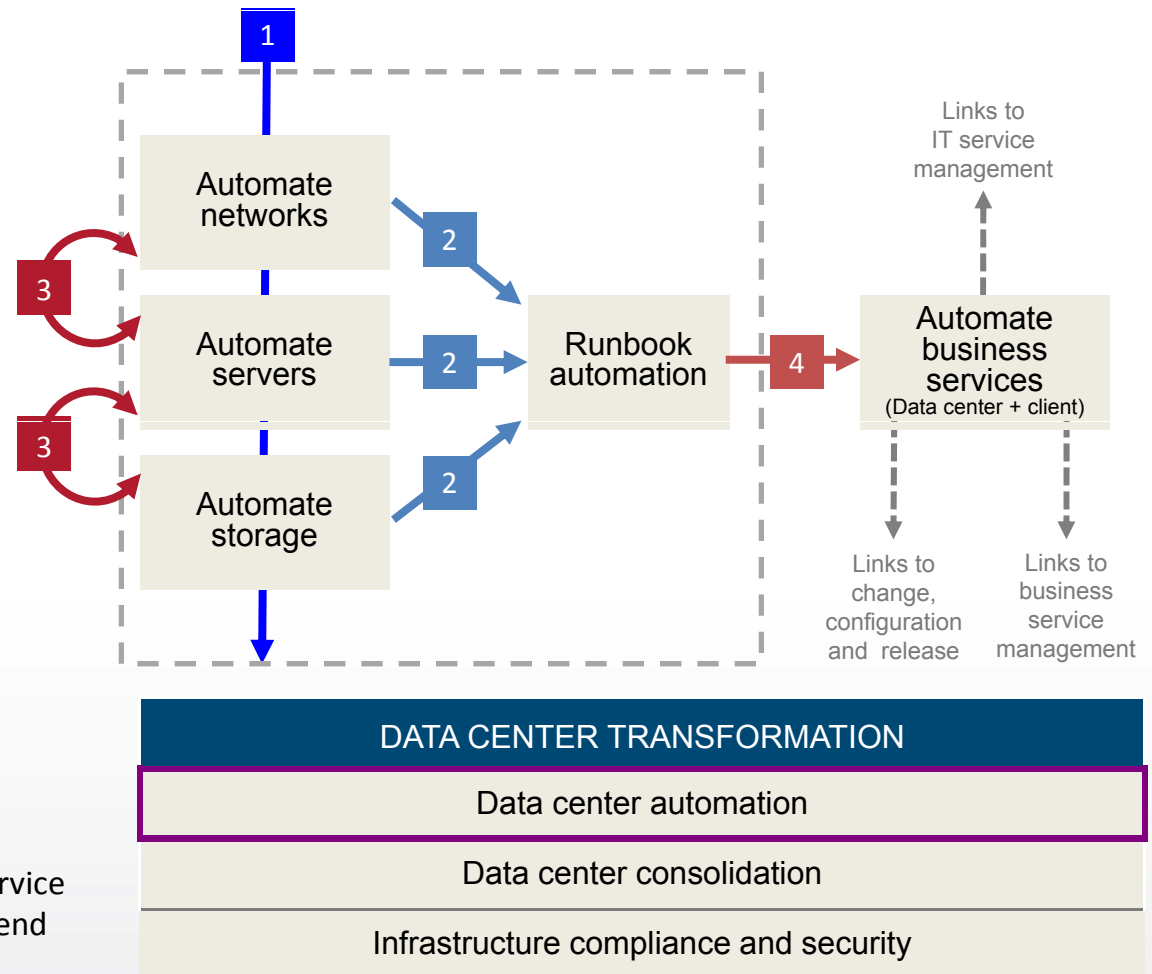
## Tactical Opportunities





# Solutions for data center automation

- 1 Element automation**  
 Comprehensive automation for networks, servers or storage, spanning all tasks from provisioning and change management to compliance enforcement and reporting
- 2 Automate common IT processes**  
 Establish runbook automation for common and repeatable IT processes across all infrastructure tiers, IT groups and systems
- 3 Data center automation**  
 Integrated automation of all aspects of deploying and managing applications, servers, networks, storage and common processes across the entire data center
- 4 Automate business services**  
 Automate the entire business service with continuous control of each phase of the service lifecycle, across the data center and client end points, from automated operations to monitoring and ticketing



# Improve IT Operational Processes

ITIL is a business process framework geared to IT service management. ITIL defines best practices for 10 processes and one function (service desk) and is critical to Data Center Consolidation :

## Service Delivery Processes

Service-level mgmt.  
Financial mgmt.  
Capacity mgmt.  
IT service continuity  
Availability mgmt.

## Service Support Processes

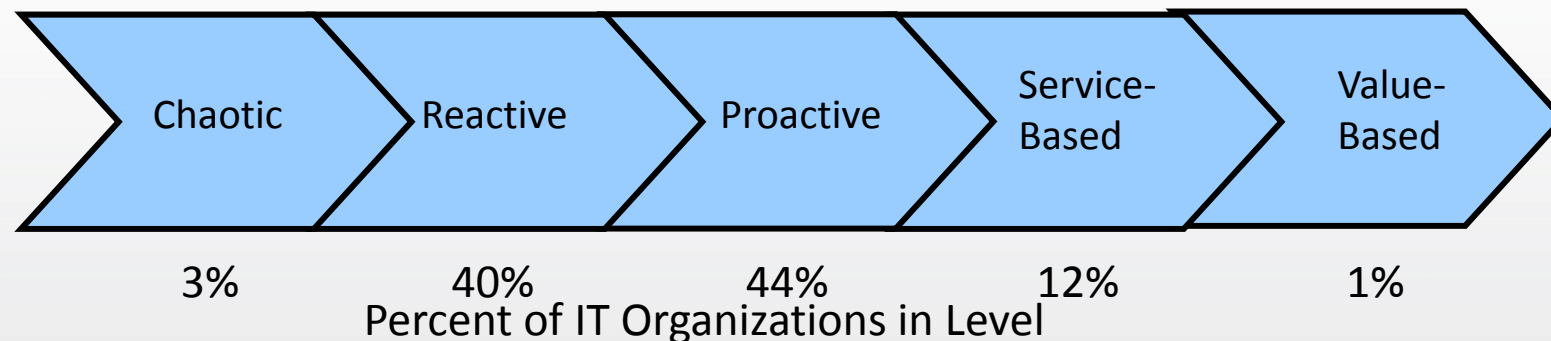
Incident mgmt.  
Problem mgmt.  
Change mgmt.  
Configuration mgmt.  
Release mgmt.

## ITIL Benefits

Detailed taxonomy  
Emphasis on process  
Process integration  
Standardization  
Focus on customer

## ITIL Limitations

Not an improvement methodology  
Specifies "what" but not "how"  
Doesn't cover all processes  
Doesn't cover organization issues  
Hype driving unrealistic expectations



# Secure your Virtualized Infrastructure



## Continuous Monitoring

- Perform internal and external vulnerability scans regularly
- Real-time active monitoring bridging both the NOC & SOC
- Discover and monitor file and data activity on the network to block malicious executables and potential data leakage



## Guideline for Images

- VM resource management
- Role based access to comply with principles of least privilege and separation of duties
- Disable all unnecessary services to reduce exploitable exposure
- Enforce confidentiality for VMs with logical firewalls (zones)



## Patch Management

- Patch OS and applications regularly
- Maintain and update inventory of all applications and systems to address inherent vulnerabilities
- Procedures to address security risks for non-patchable systems



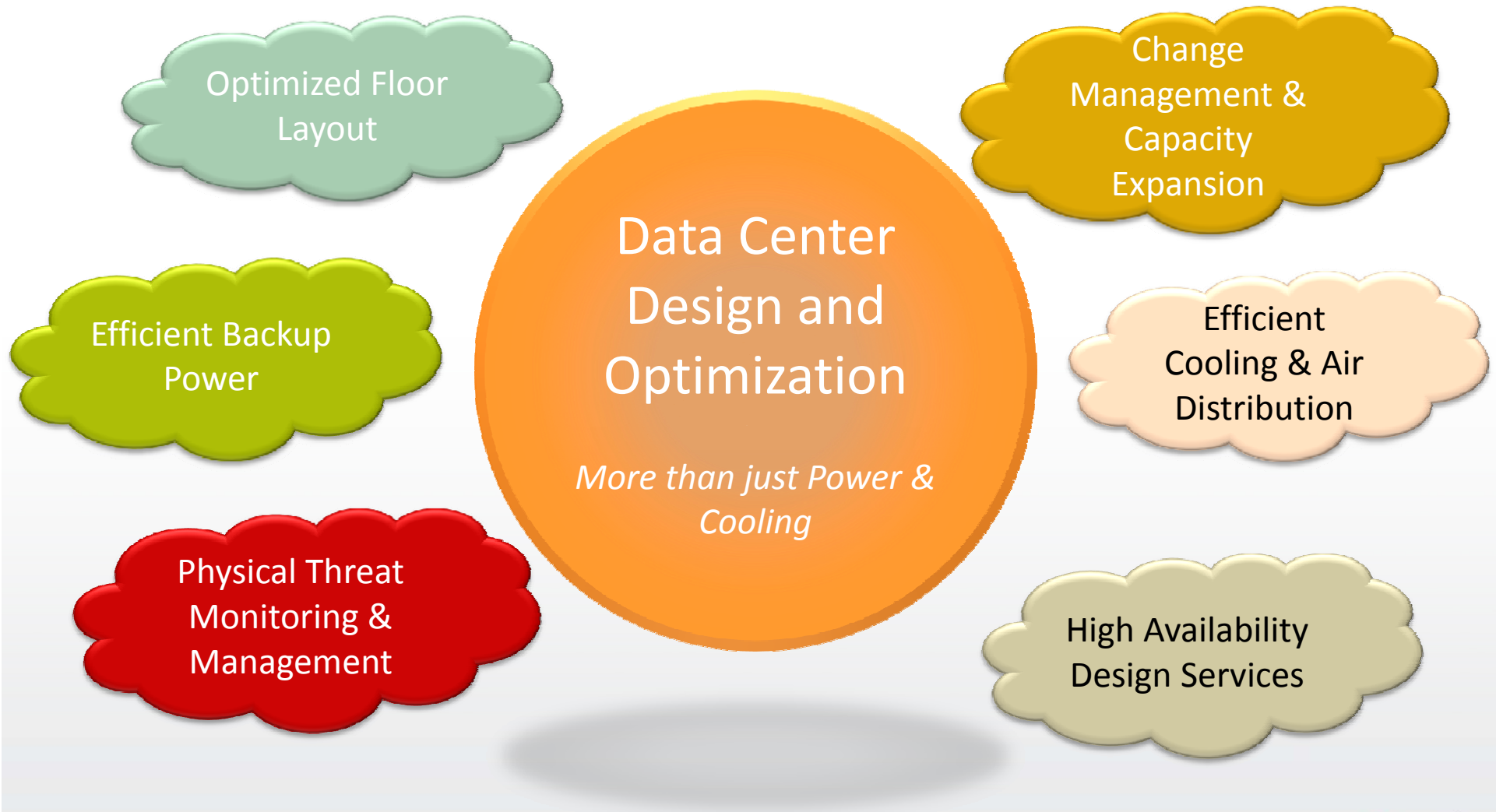
## Protection Elements

- Host Based Security Systems for both online and offline machines
- Virtual Distributed Switching for greater control and traffic visibility
- Utilizing both Signature-based and Behavioral-based Analysis



Security Management and Control

# Data Center Optimization



# GTSI Cloud Computing Maturity Model

Step 1 Consolidation	Step 2 Virtualization	Step 3 Automation	Step 4 Utility	Step 5 Cloud
<b>Consolidation &amp; Modernization of Resources</b>  Server Consolidation  Tiered Storage Consolidation  Consolidation of Network Services  Consolidation of Disparate Applications	<b>Abstraction &amp; Resource Pooling</b>  Server and Storage Virtualization  Desktop Virtualization  Virtualized Network Services  Application Virtualization	<b>Adaptive, Secure, &amp; Repeatable</b>  Policy-Based Provisioning & Management  ITIL-Based Repeatable Processes  Multi-Tier Security  Multi-Tier Data Recovery	<b>Self-Service &amp; Metering</b>  Service Metrics & Metering  Service Level Agreements (SLAs)  Incident Response & Audit  Continuous Availability & Failover	<b>On-Demand &amp; Scalable</b>  IaaS, SaaS, PaaS  Service-Oriented Architecture  Inter-Cloud Federation  Integration of Web 2.0 and Web Portals
<b>Key Enabling Capabilities</b>  Consolidation  Modernization  Power & Cooling  High Performance Computing	<b>Key Enabling Capabilities</b>  Virtualization  Thin Client Computing  Green IT  Data Deduplication	<b>Key Enabling Capabilities</b>  ITIL Service Mgmt.  Network Security  Data Center Security  Infrastructure Protection	<b>Key Enabling Capabilities</b>  DR & COOP  Risk / Vulnerability Management  Situational Awareness	<b>Key Enabling Capabilities</b>  Cloud Internetworking  Integration  Provisioning

## Key Takeaways

- Engage a solution provider that can help you with a thorough datacenter assessment in a heterogeneous vendor agnostic fashion to get a baseline inventory of your assets.
- Follow the best practices & lessons learned
- Take a phased approach
- Assess where your agency is in the continuum with respect to the cloud computing maturity model before you begin the journey of migrating to cloud.
- Start with a Proof of Concept
- Deploy best of breed solutions



One Mission. Yours.